

ALYSHA SCARLETT WILKINSON

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EDUCATION

BS Communications; Area Certificate (Public & Social Affairs), Utah State University

EXPERIENCE

Writer, PA, Publicist, Boom Operator, Before Your Time ***May 2015-Oct. 2017***

- Synopsis: After the loss of their mother, 17-year-old Dylan, his two sisters, and father are forced to move back to the small town where their parents met and grew up. While getting back on their feet, the family stays with their eccentric Aunt Norah and tries to adjust to a new life. They meet a quirky neighborhood kid, Pete, who convinces them to embark on a bucket list-type adventure inspired by a list found in their Dad's high school storage boxes. The task is not as easy as it seems and ultimately teaches everyone about managing grief, moving forward, and the importance of family.
- “Before Your Time” played in every Megaplex theater
- Helped with setup many times, including during a storm; was a boom op until nearly midnight; internal communication to actors to ensure their attendance for scenes
- Earned coverage in four articles

Script Reader, Utah Film Writers, contract ***Oct. 2018-present***

- Includes paid work

Set Production Assistant, The Ali'i King (short film) ***Aug. 2022***

- Assisted the 1st Assistant Director and Unit Production Manager in a variety of ways

Office Production Assistant, Boom Op, Love Spell (short film) ***June 2018***

- Ensured that all cast and crew signed non-disclosure agreements

Health & Safety Monitor, The Last Police (pilot) ***Sept.-Oct. 2021***

- Earned a certificate of completion of being trained in Health & Safety
- Made sure that crew, accountants were complying with COVID-19 safety requirements

Principal, Flacks PR ***Oct. 2016-present***

- Earned coverage by media including The New York Times, CBS News, USA TODAY, The Washington Post, Yahoo! News (2X), MSN (2X), Chicago Tribune (2X), Dallas Morning News (2X), Washington Times (2X), Pew, Los Angeles Downtown News, WFLD Chicago, WGN Chicago, and KRLD Dallas
- Publicized two of the world's leading election law scholars; Sony Pictures Television; two Silicon Valley companies; two Broadway composers, an Instagram influencer; the world's leading advocate for a democratic, non-nuclear Iran; members of Ukraine's parliament and a former spokeswoman for Ukrainian president Volodymyr Zelenskyy during Russia's invasion of its country; several current and former senators, including a Senate committee chair; a former vice president; two of the world's top scholars on freedom of the press; a former major-party vice presidential candidate; a former U.S. national security advisor; the best technology law firm in the U.S. for five of the past seven years, according to a magazine; a nationally renowned martial artist; a grassroots initiative that achieved voter

reform; a man whose work was part of an initiative that won a Nobel Peace Prize; a business that has allowed flutists to play their instrument in the wind for the first time in history; and Microsoft

- Earned placement:
 - In Los Angeles Downtown News for LA restaurateurs
 - For two Middle East publications for a man whose work was part of an initiative that won a Nobel Peace Prize
 - Of a draft article in Utah Stories, other publications for healthcare expansion advocate
 - In media including The Crime Report, GCN for initiative to help the still-innocent vote
 - Of the tech law firm in media including ChannelE2E, TechTarget, E-Channelnews
 - On three podcasts for an author in 1.5 months
 - In multiple Salt Lake City media outlets for first Utah transgender mayoral candidate
 - In the overseas national publication The Star for a professor's op-ed
 - In five media outlets for an affordable housing groundbreaking
 - On two podcasts for another author
 - In eShe Magazine for an artist & publisher
 - For a Bay Area entrepreneur
- Wrote press releases that were picked up or resulted in stories in Yahoo! News, Nasdaq, Digital Journal, Make, Broadway World, KMOV, Sauce Magazine, Feast Magazine, and the Riverfront Times
- Wrote a press release for a man who opposed the 2016 GOP nomination of Donald Trump
- Did content marketing for a Nashville singer; exclusively wrote about an academic finding that the U.S. media's legal standing may be on "shaky ground"; did copywriting for a law firm that fights for consumers

Author, Star Wars Is Still Intact

March 2017-July 2019

- Wrote a collection of essays

ACHIEVEMENTS & VOLUNTEERISM: Trainee in Grip & Electric workshop from Utah Film Commission; 13 awards over 5 years of applying for them; featured in two media outlets; USU women's basketball team scout player; NGA media team member; THRIVE leader; followed on social media by 2 NBA players, a Star Wars colorist, an NBA beat writer, a New York Times illustrator, and a Women's Health/SHAPE writer, and a Hollywood animator