


CELENE BETH OLSEN

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 435-640-7843

 Portland OR

PROFESSIONAL SUMMARY

Versatile media professional with extensive experience in documentary production, public relations, and leadership roles across various platforms. Skilled in crafting impactful narratives while collaborating with local and federal law enforcement agencies for research and outreach. Proficient in overseeing content development and building strategic partnerships to enhance project visibility. Experienced in executing comprehensive marketing strategies to boost brand awareness and community engagement. Strong leadership capabilities in managing operations and fostering collaborative environments, equipped to navigate complex storytelling and communication landscapes.

SKILLS

- Teamwork and Collaboration
- Problem-Solving
- Time Management
- Multitasking
- Leadership
- Excellent Communication
- Organizational Skills
- Attention to Detail
- Flexible and Adaptable
- Critical Thinking

EDUCATION

University of Utah
Salt Lake City, UT • 08/2014

Bachelor of Arts: Speech
Communications Intercultural
Studies

WORK HISTORY

Sundance Institute - Office Assistant/Box Office Agent/Customer Support
Park City, UT • 01/2016 - 02/2025

- Volunteered for four festivals as an office assistant for the Sundance Film Festival's Documentary Film Program, supporting logistical operations and team coordination.
- Transitioned to a seasonal employee role, managing box office operations and providing customer support for five additional festivals.
- Developed strong communication skills and a deep understanding of festival operations while enhancing the attendee experience through effective problem-solving and engagement.
- Proficiency in ZenDesk
- Committed to fostering a vibrant community for documentary filmmakers and audiences alike.

Mike Mathis Productions - Associate/Research/Development Producer
Los Angeles, CA • 01/2023 - 12/2024

- Dedicated Research and True Crime Development Consultant with extensive experience in investigative storytelling.
- Specialized in conducting in-depth research to uncover compelling narratives and identify key themes in true crime cases.
- Collaborated with producers and director to develop engaging storylines and ensure factual accuracy, leveraging strong analytical skills and attention to detail.
- Served as an Associate Producer, conducting outreach and booking prison interviews across the country.
- Experienced in navigating legal frameworks and ethical considerations while providing insights that enhanced the storytelling process.

Lauren McCluskey Foundation - Marketing, Public Relations & Spokesperson
Salt Lake City, UT • 01/2024 - Current

- Lead marketing and public relations initiatives for The Lauren McCluskey Foundation, effectively promoting the organization's mission to raise awareness about campus safety and prevent domestic violence across campuses nationwide.
- Develop and execute strategic communication plans, utilizing various media platforms to enhance visibility and engagement.
- Serve as the primary spokesperson in the state of Utah, representing the foundation at events, interviews, speaking opportunities and public engagements.
- Foster relationships with community partners and media outlets to amplify the foundation's message.

Texas Crew Productions - Research/Casting/Field Associate Producer
Austin, TX • 12/2023 - 05/2024

- Dynamic and detail-oriented research/casting/field associate producer with experience in documentary true crime production for Hulu series, *How I Escaped My Cult*.
- Conducted in-depth research to identify compelling stories and subjects, fulfilled casting and outreach, and coordinated logistics for field shoots.
- Served as a survivor advocate on-set for subjects with PTSD, ensuring a supportive environment throughout the filming process.
- Supported on-location production efforts, ensuring efficient execution of all aspects of filming.
- Demonstrated strong communication skills and a passion for impactful storytelling.

Happy Place Productions - Research/True Crime Development Consultant

Los Angeles, CA • 12/2022 - 10/2023

- Dedicated Research and True Crime Development Consultant with extensive experience in investigative storytelling.
- Specialized in conducting in-depth research to uncover compelling narratives and identify key themes in true crime cases.
- Collaborated with writers and producers to develop engaging storylines and ensure factual accuracy, leveraging strong analytical skills and attention to detail.
- Experienced in navigating legal frameworks and ethical considerations while providing insights that enhanced the storytelling process.
- Passionate about bringing impactful and responsible true crime content to audiences.

Magical Elves Productions/Jerry Bruckheimer TV - Research Producer
Los Angeles, CA • 06/2023 - 09/2023

- Experienced True Crime Research Producer with a strong background in investigative research and storytelling for CBS' *The Real CSI: Miami*.
- Skilled in obtaining FOIA requests to access critical information and collaborating with local law enforcement agencies, including the FBI, to gather evidence and insights for compelling narratives.
- Adept at analyzing complex cases, identifying key themes, and developing engaging storylines that resonate with audiences.
- Proven ability to navigate legal and procedural frameworks while maintaining ethical standards in the pursuit of truth.

- Passionate about delivering impactful content that sheds light on real-life criminal cases including forensic science.

44 Blue Productions - Series Associate Producer

Los Angeles, CA • 09/2022 - 04/2023

- Series Associate Producer for Oxygen's *The Real Murders of Orange County* and *The Real Murders of Los Angeles*. Skilled in obtaining FOIA requests to access vital information and collaborating with local and federal law enforcement agencies to gather evidence and insights.
- Conducted outreach to subjects and experts, building strong relationships to enhance narrative authenticity and depth.
- Adept at researching complex cases and identifying key themes to develop compelling storylines.
- Pitched new ideas and arranged interviews and acquisition of footage for stories.
- Committed to producing impactful content that responsibly represents real-life criminal cases.

LionTV - Booking/Casting Producer

New York, NY • 07/2022 - 10/2022

- Experienced True Crime Booking and Casting Producer with a strong background in investigative production for Investigation Discovery's series, *The Playboy Murders*.
- Proficient in obtaining FOIA requests to secure critical information and collaborating with local and federal law enforcement agencies to gather insights for compelling narratives.
- Successfully conducted outreach to subjects and experts, establishing trust and fostering relationships to ensure authentic storytelling.
- Skilled in identifying and casting diverse voices that enhance narrative depth, while managing logistical aspects of interviews and productions.

Jupiter Entertainment - Field Associate Producer

Knoxville, TN • 03/2022 - 08/2022

- Served as a Field Associate Producer for Investigation Discovery series, *In Pursuit with John Walsh*, focusing on the development and execution of compelling true crime stories.
- Coordinated logistics for on-location shoots, ensuring efficient operations and adherence to production schedules.
- Conducted thorough research and outreach to law enforcement agencies, victims' families, and experts to gather insights and secure interviews.
- Assisted in obtaining FOIA requests to access essential case information, contributing to the accuracy and depth of storytelling.
- Collaborated closely with the production team including host, Callahan Walsh to create impactful narratives that resonate with audiences.

Dance Tech Studios - Public Relations & Marketing Manager

Park City, UT • 08/2015 - 05/2022

- Served as the Public Relations and Marketing Manager for Dance Tech Studios, developing and executing comprehensive marketing strategies to enhance the studio's visibility and brand presence.

- Managed public relations efforts, including media outreach, press releases, and event coordination, effectively communicating the studio's mission and programs.
- Created engaging content for social media, and promotional materials, driving student enrollment and community engagement.
- Collaborated with local organizations and partners to promote events and workshops, fostering strong community relationships.
- Analyzed marketing performance metrics to refine strategies and ensure alignment with business goals.

Bright Road Productions - Research Associate Producer

Los Angeles, CA • 01/2022 - 03/2022

- Experienced True Crime Research Producer with a strong background in investigative research and storytelling for ABC series, *Who Do You Believe*.
- Skilled in obtaining FOIA requests to access critical information and collaborating with local law enforcement agencies to gather evidence and insights for compelling narratives.
- Adept at analyzing complex cases, identifying key themes, and developing engaging storylines that resonate with audiences.
- Proven ability to navigate legal and procedural frameworks while maintaining ethical standards in the pursuit of truth.

Kat Croft Productions - Field & Story Producer

Ashburn, VA • 12/2021 - 01/2022

- Serve as a Field & Story Producer for *Native Sisters*, focusing on the compelling narratives of two Indigenous sisters.
- Collaborate closely with local Native reservations to build trust and ensure authentic representation of their stories.
- Conduct in-depth research and interviews, capturing the cultural nuances and personal experiences of the subjects.
- Manage on-location production logistics, ensuring a respectful and engaging environment for all participants.
- Work with the creative team to develop impactful story arcs that highlight the sisters' journeys and the broader Indigenous experience, fostering awareness and appreciation for their rich heritage.

Milojo Productions - Field Associate Producer

New York, NY • 10/2021 - 01/2022

- Served as a Field Associate Producer for Oxygen series, *Exhumed*, focusing on the development and execution of compelling true crime stories.
- Coordinated logistics for on-location shoots, ensuring efficient operations and adherence to production schedules.
- Conducted thorough research and outreach to law enforcement agencies, victims' families, and experts to gather insights and secure interviews.
- Assisted in obtaining FOIA requests to access essential case information, contributing to the accuracy and depth of storytelling.
- Collaborated closely with the production team to create impactful narratives that resonate with audiences.

Lime Pictures - Research Associate Producer

Los Angeles, CA • 08/2021 - 10/2021

- Experienced True Crime Research Producer with a strong background in investigative research and storytelling for Lifetime series, *Phrogging: Hider in My House*.
- Skilled in obtaining FOIA requests to access critical information and collaborating with local law enforcement agencies to gather evidence and insights for compelling narratives.
- Adept at analyzing complex cases, identifying key themes, and developing engaging storylines that resonate with audiences.
- Proven ability to navigate legal and procedural frameworks while maintaining ethical standards in the pursuit of truth.

Conveyor Media - TV & Film Development Manager

Los Angeles, CA • 05/2021 - 09/2021

- Served as a TV & Film Development Manager, overseeing the creation and development of compelling content across various genres.
- Led the identification and evaluation of new projects, collaborating with writers, producers, and creative teams to refine concepts and ensure alignment with audience interests.
- Managed the development pipeline, from initial pitch to production readiness, while conducting market research to identify trends and opportunities.
- Fostered relationships with talent and industry stakeholders, facilitating strategic partnerships and enhancing project visibility.
- Contributed to successful pitches that secured funding and distribution, driving the growth of the production slate.

Mabey, Wright, & James - Legal Office Assistant

Salt Lake City, UT • 01/2015 - 01/2016

- Kept attorneys informed of case developments through regular updates, ensuring they were well-prepared for litigation proceedings or negotiations.
- Improved communication between attorneys and clients through meticulous scheduling and coordination of meetings, conferences, and appointments.
- Managed attorney calendars proactively, ensuring all deadlines were met without fail.
- Reduced errors in legal filings by proofreading documents meticulously prior to submission to court or opposing counsel.
- Supported multiple attorneys simultaneously while prioritizing tasks effectively based on urgency.

Millennium Dance Complex Salt Lake City - Director of Operations

Salt Lake City, UT • 02/2014 - 07/2015

- Served as the Director of Operations for Millennium Dance Complex Salt Lake City, overseeing day-to-day business activities and ensuring efficient studio operations.
- Managed staff recruitment, training, and scheduling, fostering a collaborative and motivated team environment.
- Developed and implemented operational policies and procedures to enhance the overall client experience. Coordinated events, workshops, and performances, promoting the studio's programs and building community engagement.
- Analyzed financial performance and managed budgets, contributing to the studio's growth and sustainability within the competitive

dance industry.

Craig Swapp & Associates - Paralegal

Sandy, UT • 08/2012 - 05/2014

- Liaised with other paralegals and legal staff to complete common tasks on schedule.
- Improved document organization by implementing a comprehensive file management system for easy access to essential case materials.
- Edited and proofread legal documents to verify accuracy.
- Managed complex cases efficiently using specialized software programs designed for paralegal work to track information related to multiple parties over long periods of time.
- Expedited document review process by conducting initial reviews of key documents for relevance and privilege status.

IMDB

Celene Beth Olsen