

Bailey Heesch

Silver Screens Casting

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Summary

I do Principal, supporting & background casting for independent films, short films, TV shows & TV commercials. I am very handy and take direction well. If there is a job to be done, I will make sure to get it done in the most professional & positive manner.

Highlights

- I have worked with clients & booked talent from all over the United States
- I have called on talent in the Hollywood market
- Excellent computer & software skills
- Strong understanding of needed experiences of talent
- Reliable and will be on set when needed
- Excellent people skills and able to remain calm under high stress situations
- Financial Services background
- Well organized
- Understanding of budget breakdown & industry standard rates
- Willingness to learn and work hard

Casting Experience as title Casting Director or Producer

April 2017-Current – Producer & Casting of Principal, supporting, background – Feature Film
Pre-Production “Out of Darkness”

\$12 million budget

- 5 lead (LA & Utah talent)
- 4 supporting (LA & Utah talent)
- 36 speaking roles
- 250 extras

December 2017 - Principal - Commercial

"Castle & Cook Mortgage" Produced by Stephen Bates

*1 lead- speaking

September 2017 – Principal – Commercial

Corporate video Produced by 97th Floor

- 1 lead - speaking

July 2017 – Principal – Commercial
“Medicare” Produced by Clearlink Studios

- 1 Lead – speaking

March 2017 – Principal & background talent- Commercial
“Blood Assurance” Produced by The Color Agency

- 6 lead talent - speaking
- 15 background

November 2016 – Principal Talent – Commercial
“Idaho Lottery” Produced by Drew Garcia with Ice Cream Entertainment

- 1 lead
- 1 supporting

August-October 2016 - Background Casting - Credited
"Poorest Man in the World" Directed by Matthew W. Griffin

- Extras Casting
- Booked 45 heads

September 2016 - Background Casting Assistant - Uncredited
"My Christmas Love" Directed by Jeff Fisher

- Assisted the background Casting Director with finding & booking talent
- 360 total heads booked - I assisted with 20

July 2016 - Background Casting Assistant- Uncredited
"My Summer Prince" Directed by Peter Sullivan

- Assisted the background Casting Director with finding & booking talent
- 250 total heads booked - I direct booked 55

Additional Experience

Booked talent on over 100 different projects in the past 5 years. Most bookings were direct bookings with narrowed down selections of talent chosen being sent to the client for a final pick. Some of them would come as a direct pick from the agent as the best possible fit for that role. Others would be sent as a casting sheet and talent would then audition for the client.

Companies & Clients I booked for:

HP (TMS Interactive, WireStone, EBK Pro) Bodybuilding.com. SpyderCan-Am. Scentsy.
Idaho Central Credit Union. Albertson's/Safeway (Studio B Films, Tick Tock Media).
Shore Lodge. Salmon Social. NoVae Clothing. Select Health. Zion's Bank.
Treasure Valley Mall. Idaho Lottery. CWI. Delta Dental. Nfiniti Art Gallery.

Idaho Oregon Onion Committee. Robert Comstock Design. DOC Orthopedic.
Colman Homes. Idaho Youth Ranch. Don't Fail Idaho. Corwin Ford. IdahoHealth.org.
44 North Vodka. Five Wives Vodka. Grovers Electric & Plumbing. Doc's Bar.
Northwest Nazarene University. Keurig. Cabela's. L'OREal Hair (LasVegas).
Paul Mitchell (LasVegas). Ultimate Electric. Walker Center. Vapor Emporium.
Trey McIntyre. Healthwise. Micron. Champion Performance. Dixon Golf.
Idaho Beef Council. Timberstone Golf. Jenny Losee Photography. Anna Pacitto Hair Show.
Macy's. Idaho Liquor Commission. Carbon (short film). Blue Cross of Idaho. KNG.
Meeka Jewelry Design. St. Luke's. YMCA. Tom Hussey Photography. Crescent
Rim Homes.

Additional Work History

Urban Talent Management -

Booking Agent

I was a Booking Agent in the Idaho & Utah market from 2013-2016. I have worked with clients all over the country booking talent in the surrounding regional markets including locations such as Idaho, Oregon, Washington, Utah, Nevada & Colorado. The clients I have worked with have come from not only the above regional locations, but also California, New York, Texas, Arizona, Montana & Wyoming, booking local, regional, national and even some global projects in Print, TV Commercial, Industrial Video, and Independent Feature Film. I would negotiate rates with clients and work up the contracts for usage & rate agreed upon. I would do rate breakdowns on bigger budget projects at \$10k-\$30k in talent fees; including breakdown of talent rates, travel, usage and agency fees.

Office Manager

I operated as manager, director and booking agent for a Urban Talent Management in Boise Idaho. I operated the Boise location for 2 years when the company moved me to Utah to work with talent at the main office while booking and managing the Boise location for the next year and a half. I would work with clients and talent daily answering any questions or concerns they had and making sure they understood the booking process. I would handle all paper work and documents that were needed such as talent & client contracts, and talent & client work vouchers. I would update our systems with current talent & clients on a regular basis. I would handle any HR problems within 24 hours for both Utah & Idaho offices and resolve the issue as quickly as possible and in a professional manner. I handled social media accounts on Facebook for both office locations and Instagram & LinkedIn for the Boise location. I would help organize charity events for volunteering & donating to the community in Boise (1 event every 3 months, including the Boys & Girls Club Auction & Bogus Bash).

Director

I would hire new talent for the Utah & Idaho locations. Each potential talent would come in and interview, where I would then assess their work experience, resume, portfolio & demo reel and determine the best possible area of work for them. If talent were too new and needed to get training or get updated photos, I would then suggest the training & development companies the

agency liked to use. Once the talent had proper images, they would then be loaded to the agency website where we would manage and upload any work they got. I would make sure to help talent with any talent care or questions they had. Monthly I would meet with talent to help them understand the booking process, answer any additional questions they had, made sure their physical appearance still matched their photos, and helped with any basic training needed on cold reads, auditions, runway walks and body positioning.

Education & Training in Acting & Modeling

Summer Intensive Conservatory - Tom Todoroff - New York

Alexander Technique - Belinda Mello - New York

On Camera - Todd Thaler - New York

Chekov - Janice Orlandi - New York

Beginner Stage Combat - Jared Kirby - New York

Masks - Ryan Feyk & Caitlin Wolf - New York

Voice & Speech - Julia Lenardon & Andrew Wade - New York

Professional Actors Workshop - Masters - various Directors & Producers - Utah

Professional Actors Workshop - Acting for Film & TV - Lance Williams - Utah

Professional Actors Workshop - Acting Technique & Performance - Lance Williams – Utah

Style Inc. Development – Modeling – Tina Bullen- Utah

Video Audition Technique- Robert Andrus- Utah

Published Articles

“What does a Casting Director look for”

<https://www.linkedin.com/pulse/what-does-casting-director-look-bailey-heesch/>