JONNY VASIC

Salt Lake City, UT
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My production and management experience is extensive; from development, writing, directing and producing to budget creation, cost reporting, union compliance, network relations and physical production. I work well with crews, cast and networks and have the professionalism and experience needed to get the job done in a creative way on schedule and on budget.

I was an integral part of getting Animal Planet's Emmy nominated series *Whale Wars* on the air. I have worked with numerous companies, including Discovery, VH1, and Travel Channel. I got my start in the business working for the Sundance Institute and Film Festival, and have always had a passion for film and Television and giving back to the community, which I continue to pursue.

DIRECTOR AND PRODUCER– Audio Visual
October 2012 – February 2017
Foundation to Support Animal Protection

- Produce hundreds of videos yearly, generating hundreds of millions of views on social media
- Created an HR training and orientation series
- Produce and Direct celebrity talent in sketch comedy videos
- Direct and manage a staff of 16 people, including an archives department
- Responsible for liaising with numerous departments and executives including seven international affiliates
- Create and provide quality premium content on time and on budget

PROGRAM DIRECTOR – Animal Content in Entertainment
August 2010 – October 2012
Humane Society of the United States – Hollywood Office

- **Producer *Genesis Awards* TV special –** yearly special airing on Animal Planet
- Liaison with Networks, Producers, Directors and Writers to develop and produce animal related content for TV and Film.
- Develop, program and award the annual ACE Documentary Film Grant

EXECUTIVE PRODUCER / PRODUCER *Minds in the Water* 2011

- Feature documentary – featuring professional surfers, musicians, actors and activists
- Produced all aspects of the documentary including developing the business plan, finding investors, budgeting, scheduling, creative, distribution and marketing.

DIRECTOR TV, FILM & VIDEO / INTERNATIONAL DIRECTOR

Sea Shepherd Conservation Society March 2006 - March 2009

- **Consulting Producer - *Whale Wars*** season 1 and 2 - A series on Animal Planet Integral part of the development team that created the show and worked closely with the network to contract the show and get it on the air
- **Producer / Director - *30 Years on the Frontline*** a documentary about Sea Shepherd campaigns
- **Producer / Director - *Whale Defense Campaign*** a short film with over one million views online
- **Producer - *Operation Leviathan*** seven short films about the Antarctic Whale Defense Campaign
- **Field Producer / Consulting Producer** - ***At The Edge Of The World*** a feature documentary about Sea Shepherd's 2006/07 Antarctic Whale Defense Campaign
- Managed all aspects of the TV, Film and Video department, including the video and still libraries
- Public speaker and media spokes person
- Created and managed licensing deals with international companies
- Managed international offices, coordinators and volunteers, produced fundraisers and events

EXECUTIVE IN CHARGE OF PRODUCTION: Painless Productions 2003-05

- Managed all aspects of TV production company business
- Produced and Line Produced all company projects for clients
- Budget creation and implementation
- Liaised with networks on production schedules, contracts, payment schedules and cost reports
- Managed year round staff of 30 and seasonal staff of up to 150
- Managed union contracts, insurance, payroll and company accounting

LINE PRODUCER: Painless Productions 2000-05

EUKANUBA/AKC NATIONAL DOG SHOW CHAMPIONSHIP-LIVE HD
2005-06 Animal Planet/Discovery EP Margo Kent, Jim Casey, Joe Carolei
Two 3-hour multicam TV specials simulcast on Animal Planet and Discovery

EUKANUBA TOURNAMENT OF CHAMPIONS Season 3&4, 2004/05 Animal Planet
Three 3-hour multicam specials shot at different locations around the country

CRUFTS 2003-2004 Birmingham England, BBC / Animal Planet / Painless Productions
Executive Producer Margo Kent, David Pickthall, Jim Casey, Joe Carolei

MUTT SHOW 2004 Animal Planet / Painless Productions
Executive Producer Jeanie Vink, Jim Casey, Joe Carolei

BEVERLY HILLS VET 2003 15 one hour episodes Animal Planet / Painless Productions
Executive Producer Jeanie Vink, Jim Casey, Joe Carolei

NATIONAL AGILITY CHAMPIONSHIPS 2001-2003 Animal Planet / Painless Productions

Executive Producer Margo Kent, Jim Casey, Joe Carolei
ARE WE THERE YET 2004 Travel Channel / Painless Productions
Executive Producer Jim Casey, Joe Carolei
AMERICA'S JUNIOR MISS 2004 PAX / Painless Productions
Executive Producer Lynn Beleu, Jim Casey, Joe Carolei
RED CARPET PREMIERE 2003-04 Fox Movie Channel
Executive Producer Billy Hall
KARAOKE DREAMS 2003 VH1 / Painless Productions
Executive Producer George Moll / Jim Casey, Joe Carolei
BACHELOR SPECIAL EDITION 1 & 2 **2002** ABC Family / Painless Productions
Executive Producer Jim Casey, Joe Carolei
SUPER STAR CHALLENGE 2001 Animal Planet / Painless Productions
Executive Producer Margo Kent, Jim Casey, Joe Carolei

PRODUCER:

RED CARPET PREMIERE Cheaper by the Dozen 2004 Fox Movie Channel / Painless
Executive Producer Billy Hall, Jim Casey, Joe Carolei
STAR STRUCK 2003 E! Entertainment / Painless Productions
Executive Producer Kari Mchoul, Jim Casey, Joe Carolei
CRUFTS 2002 & 2003 Birmingham England, BBC / Animal Planet / Painless Productions
Executive Producer Margo Kent, Jim Casey, Joe Carolei
WORLDFEST PSA 2002 Vasic Productions and Towards Freedom
Produced, Directed and Edited a short promo film for publicity for the festival
FRONT ROW CENTER 2001 Fox Kids / Painless Productions
Executive Producer Kathy Abbott, Jim Casey, Joe Carolei
COUCH TATERS **Producer / Writer / Director**
Feature film, 1998 Vasic Productions, Los Angeles, CA

PRODUCTION MANAGER:

EUKANUBA TOURNAMENT OF CHAMPIONS Season 1&2, Animal Planet / Painless
Executive Producer Margo Kent, Jim Casey, Joe Carolei
HOUR OF STARS 2002 Fox Movie Channel / Painless Productions
Executive Producer Billy Hall, Jim Casey, Joe Carolei
ARSENIO JAMS 2001 60 segments, VH1 / Painless Productions
Executive Producer Jim Casey, Joe Carolei, George Moll, Jill Modover
CUSTOMER UPDATE 2000 DirecTV / Painless Productions
Executive Producer Jim Casey, Joe Carolei
DOWN AND OUT WITH THE DOLLS **Production Supervisor/ 1st Assistant Director**
Feature film, 2000
Producer Nanda Rao, Matt Hill, Director Kurt Voss, Dolls Productions, Portland OR
LOCH NESS **Unit Production Manager** feature film
2000 Loch Ness Productions, Hollywood, CA
Producer Scott Vandiver, Director Chuck Comisky
SLEEP EASY HUTCH RIMES **Unit Production Manager** feature film, 1999-2000

Barking Frog Productions
Producer Zachary Matz, Nanda Rao, Director Mathew Irmas

DROPPING OUT **Unit Production Manager** feature Film, 1999; Premiered at Sundance
Culver City Studios, CA
Producer Neil Machlis, Danny Stillman, Director Mark Osbourne

SUNDANCE FILM FESTIVAL 1994 – 1998

Administrative Consultant - Seasonal Staff /Shorts Programmer

EDUCATION AND AFFILIATIONS:

UNIVERSITY OF UTAH Salt Lake City, UT
Bachelors of Science, Telecommunications and Film

Member **Producers Guild of America**
Board of Director **Surfers for Cetaceans**

Professional Training and Courses Avid Media Composer, Photoshop, 35mm Camera, DSLR, 2 Day Film School, Screenwriting classes at UCLA, producing and post production tract at NAB.

Programs: Movie Magic Budgeting and Scheduling, Word, Excel, Power Point, Outlook, Quick books, Final Cut Pro

An avid hiker, biker, skier, beach comber, photographer, scuba diver, cook, reader, TV and movie junky, traveler and general lover of nature, animals, people, challenging myself and learning new things