

JUSTICE GOBLE

VIDEO PRODUCER GRAPHIC DESIGNER CREATIVE EXPERT

📍 FORTRESSCOLLECTIVE.COM

📞 801.793.7968

✉ JUSTICE@FORTRESSCOLLECTIVE.COM

in LINKEDIN.COM/IN/JUSTICEGOBLE

ABOUT ME

I am a motivated creative expert with over 5 years of professional marketing experience. I'm skilled in videography, graphic design & animation, web design, UX design, social media marketing and more.

SKILLSET

VIDEO PRODUCTION

GRAPHIC DESIGN

WEB DESIGN

SKATEBOARDING

🏆 HIGHLIGHTS

- Helped multiply sales 234x
- Created for 40+ Companies
- Largely Self Taught
- Perpetual Learner

👁️ FUN FACTS

- Legit One-Eyed Pirate
- Restorer of Cars
- Foosball Champion
- Soon-To-Be Daddy
- Married 3+ Years

📁 WORK EXPERIENCE

JULY 2015 - PRESENT

FORTRESS COLLECTIVE [RIVERTON, UT]

OWNER

- + Directed/Produced hundreds of graphics, websites and ads for over 40 companies
- + Helped client grow from under \$30k/year to over \$7 million/year in sales
- + Collaborate closely with businesses to produce both print and digital content
- + Managed/directed many teams during production shoots to achieve the client's vision

Fortress Collective is my personal creative marketing brand. I've built it up since 2015 and continue to help clients meet their marketing goals today.

SEPT. 2018 - FEB. 2019

LENZWORKS [SALT LAKE CITY, UT]

ASSISTANT EDITOR

- + Edited the 5th season of "Relative Race" in under 6 months
- + Optimized the company's method of communication with contractors
- + Collaborated with 15+ editors and producers to ensure deliverables

Lenzworks is a creative marketing firm based out of Salt Lake City. I was contracted to edit "Relative Race" season 5 and had a blast gaining more long-form editing skills.

APR. 2014 - JULY 2015

RESPONSE MARKETING [LINDON, UT]

VIDEO PRODUCER

- + Edited 20+ spots/nfomercials weekly using Adobe Creative Suite programs
- + My marketing material helped bring in millions of dollars in sales
- + Managed all aspects of the post & pre-production processes
- + Prepped sets for hundreds of shoots

My time at Response was a huge learning experience> I learned something new almost every day and was able to begin applying the knowledge I had gained in college.

📖 EDUCATION

2013 - 2014

UTAH VALLEY UNIVERSITY [OREM, UT]
DIGITAL FILM & CINEMATOGRAPHY

2010 - 2011

ART INSTITUTE OF SLC [DRAPER, UT]
DIGITAL FILM & CINEMATOGRAPHY

2008 - 2010

AMERICAN FORK HIGH SCHOOL [AMERICAN FORK, UT]