

Makall Lauren Silvester

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For Full Creative Resume, Visit: <https://sites.google.com/view/makalls/bio>

EDUCATION

Westminster Private Liberal Arts College | *Honors and Dean's List 2018 & 2019*
University of Arizona college of humanities in progress:
Bachelors of Art in Interdisciplinary Studies

WORK & LEADERSHIP EXPERIENCE

DISNEY *Photographer and Coordinator Support* January 2020 - Present

Aiding to maintain Disney's Photopass Imaging operation over the entire Walt Disney World Resort. Collaborated with other departments to document magical memories inside the Magic Kingdom. Primarily served in specialties inside the castle's royal portrait studio and children's boutique overseeing the other photographers personal and professional needs. Diversity and Inclusion Volunteer team for Magic Kingdom Entertainment.

SOCIAL MEDIA MARKETING *Online branding & UGC* June 2015 - Present

Accumulating roughly 27,000 followers on Instagram; consistent pastime working and negotiating with over 70 small businesses and independent retailers to promote online products and services. Partnerships include: Ralph Lauren, Hollister, Milk, Lancôme, Revlon, and Idina Menzel.

TIKTOK *Content Creator* January 2020 - Present

With over one million followers: countless hours dedicated to and hired by TikTok specifically to promote live-streaming services as well as creating a consistent audience. Live-streamed for thousands of recurring listeners eager to tune in daily.

YOUTUBE RED TELEVISION SERIES *Art Department Photographer* August 2017 - March 2018

Working alongside Academy Award Nominee Alice Baker for the picture *Youth and Consequences* Airing spring of 2018.; this job was often 12 hour shifts in a 60+ work week. Anything the Art Department Director needed, we found a way to make it work. Improvising balloon towers, school posters, yearbook photos, taking pictures of the actors, and above all else: Taking initiative to get the set completed in time to film.

MIAMI YACHT CHARTERS *Ship Stewardess and Bartender* October 2017 - Seasonal

Serving high end clients and making certain that their voyage is up to silver service standards; this consisted of hosting events such as: private business meetings, NFL and NBA Player parties, family outings, and record labels collaborations. Most memorable guest: Jeff Bezos.

CREDENTIALS

Utah Film Commission

Production's Assistant Certification

Sephora University

Professional training in over 47 makeup brands as a makeup artist in color theory and product sales.

Zynn Creator University

Courses consist of connecting with other creators and niche training to help improve unique personal brands on the networking app.

SKILLS AND INTERESTS

Computer: Windows, Microsoft Office (Excel, Powerpoint) Google Suite (Sites, Slides, Docs, Drive,) Adobe Creative (Photoshop, Illustrator)

Skills: Organization, Attention to Detail, Competence, Communication, Marketing (Product, Digital, Event, Brand, Growth,) Creative and Analytical Skills

Interests: Graphic Design, Drawing, Painting, Singing, Performing, Content Creating, visiting the Disney Parks and eating Chinese food!