

PRODUCER and SOCIAL MEDIA STRATEGIST

10 Years Production Experience - Producer on 20+ Projects - Social Media Influencer and Consultant

- Produce on all levels from web spots to feature films
- Lead, collaborate on, and manage teams to bring creative to life
- Create budgets, schedules, negotiate vendors and hire cast and crew
- Analyze, observe, communicate to prevent and solve production obstacles

EXPERIENCE

SOFA SOCIAL, PRODUCER & SOCIAL MEDIA INFLUENCER - 2017 - Present

- Created, organized and filmed videos for Augmented Reality app, Sofa Social for all levels of promotion

VR, INTERACTIVE MULTI-MEDIA SHORT, PRODUCER - *Magic Mime* - 2017

- Organized and produced Virtual Reality Interactive short film for director Sergio Paez of *Star Wars Rebels*, Lucas Film

FREAKIN RAD YOUTUBE CHANNEL, PRODUCER - Jan 2012 - Present

- Continually working with top brands in the gaming industry including Machine Zone and Machinema
- Launched and rebranded entire channel; led marketing campaign, featured on top blogs in related industry
- 105,000+ subscribers and multi-millions of views with over 50% growth in less than 2 months

NOKIA WEB SPOT, PRODUCER – The Bear Nov – Dec 2015

- Cutting edge VR (virtual reality) web spot featuring Nokia's OZO camera; pitched and won a \$20,000 grant
- Came 5% under budget; managed project from end-to-end including negotiating contracts, locations, animals

REEBOK COMMERCIAL WINNER 2ND PLACE – *Crossfit Kimokeo*

- Beat out over 80 entries and won 2nd place in a contest for Reebok
- Organized an award-winning Reebok spot, including location agreements, talent contracts

SHOWTIME'S SHAMELESS FF WINNER – *Take*, Audience Choice Award and 2nd place overall

- Organized and filmed award winning short film for Showtime, won two awards

COCA-COLA COMMERCIAL WINNER – *100 New Things*

- Award winning Coca-Cola spot; accepted the challenge to 'Try Something New'
- International online winner out of over 1000 entries

STEPHAN DAVID ENTERTAINMENT, PRODUCTION OFFICE ASSISTANT – *The West* Sept - Oct 2015

- Created, organized and distributed call sheets, schedules, contracts (union and non-union), sides, daily reports
- Managed communications between producers and AD team in fast paced environment

PCH FILMS, PRODUCER'S ASSISTANT – *Waiting For Forever*, 2008

- Assistant to Oscar Award Winning producing team: James Keach (*Walk the Line*) and Trevor Albert

EDUCATION

BACHELOR OF FINE ARTS, THEATRE AND MEDIA ARTS - Brigham Young University 2006

3.9 GPA; graduated from highly competitive theater program, only 3 people accepted/semester

COMMUNITY

YOUTH CAMP LEADER, 2016 - Led, taught survival skills and self-empowerment to teenage girls

FAMILY TO FAMILY EXPEDITIONS, 2015 - Photographer for charitable expedition in Mexico

STARK RAVEN BAND PERFORMANCES, 2010 - 13 - Volunteer performances for various local fundraisers and regular state prison gigs

INTERESTS and SKILLS

- Singer: lead singer in indie rock band for 3 years, competed in international opera contest in Sendai, Japan
- Lead actress in *Peloton* – Official Selection Napa Valley, Lucerne and Heartland's FF as well as 20 other feature films
- Fitness model; enjoy yoga, skiing, rock climbing, canyoneering, hiking, camping