



## LEO AHRENS - HUSTLEPEAK MEDIA

### PROFESSIONAL SUMMARY

**Hustlepeak Media** was founded on the belief that everyone has an inner narrative larger than their reality. A personal story scratching to get out, yet most are too afraid to follow it. We seek to tell those stories through the films that we produce.

**Leo Ahrens** was raised in the small ski community of Alta, Utah. With a lifetime spent skiing, climbing and biking through the rugged Wasatch mountains and other remote landscapes around the world, Leo has gained a very intimate knowledge for the unique logistical parameters that are needed for production in the elements. Today, Leo specializes in conceptual commercial spots, branded content, short films, online series and documentaries. Collectively producing over 20 online films with views totaling over one million. Leo is excited to explore new realms of production while pulling from his deep roots in the ski and action sports industry.

### QUALIFICATIONS

- 10+ years of experience **working in a marketing/filmmaking environment**. Skilled in developing creative and innovative marketing efforts for distribution of projects
- Extensive **field production experience** in difficult and often dangerous environments such as the massive peaks of Alaska and the windy oceans of Morocco.
- **FAA certified** commercial remote pilot drone operator.
- Technically proficient with **the Adobe CC suite** (Premiere, After Effects, Audition, Lightroom, Photoshop, In-Design, Illustrator, Animate, Dreamweaver) as well as RED Cine-X Pro, Google Suite, Microsoft Office Suite, ProCreate, etc.
- Annually **produce technical, financial, and logistical information** for local and international film projects concerning all aspects of production for online films..
- Designing and **negotiating business proposals** and decks to large brands and organizations.
- 10+ years as a professional ski athlete for brands;
  - SALOMON, SMITH OPTICS, BACKCOUNTRY.COM
- Extensive experience & other skills such as **graphic design, illustration, animation, photography**, music, product design, fabrication.



## EQUIPMENT

- **RED Gemini** with 960gb mini-mag card & accessories
- **Movi Pro** camera stabilizer with Mimic and FIZ controls
- **Canon Lenses** (24-105 / 50 / 8-15 / 70-200)
- **Manfrotto N12** Carbon Tripod
- **Roland R-07** external recorder and lav mic
- **Feiyu G4** GoPro gimbal
- 3 - **Hero 4** GoPros
- 2 - **Dracast 1000 LED panels** with stands
- **17" In MacBook Pro**
- **27" iMac** desktop
- **DJI Mavic 2 Pro Zoom**

## PAST CLIENTS

*Alta Ski Area, Apres Visuals, Backcountry.com, Discrete Headwear, DPS Skis, ESPN online, Freeskier Magazine, Gear.com, Goal Zero, GoPro, Inspired Media Concepts, La Parva Resort, Nate Cahoon Productions, Polaris, Powder Magazine, Revelstoke Mountain Resort, Salomon Sports, Seaba Heli, Scott Sports USA, Shane Mcconkey Foundation, Ski Journal, Smith Optics, Snowbird Resort, Stellar Adventure Media, Stept Studios, Sterling Wild Salmon, Teton Gravity Research, Unofficial Networks, Whistler*

## CONTACT INFO

### LEO AHRENS

Director, Producer, Cinematographer, Editor

**HUSTLEPEAKMEDIA.COM** ← For current reel and portfolio

Instagram: @HUSTLEPEAK

**LEOAHRENS.COM**

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