

# James Braseth

## **Event Photo and Video Specialist**

Salt Lake City, UT

[jakebraseth@gmail.com](mailto:jakebraseth@gmail.com)

612 270 0418

Detail orientated Videographer and Photographer with emphasis in Live action sports, Music, Concerts and Events.

Extensive background in action sports video work. Broadcasting and multimedia journalism.

Brings strong leadership and also a willingness to learn.

Strong eye for detail and vision for ideal outcome.

## Work Experience

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### **Photographer and Videographer**

Evolve Photo and Video - Salt Lake City, UT

October 2018 to Present

Photographer, Videographer and Social Media specialist.

Evolve is a contracted Media company. Currently Touring (10/18 - 05/19) with NYCDA, a travelling dance workshop and convention organization.

My primary duties include, Shooting photos and videos of daily workshops and classes, with esteemed special guests. This footage is then posted on all platforms of social media. Either multiple photo posts, or short 30 second videos.

We then set up for a live stream of the competitions. Usually split a 130 separate dances between two guys. One operating the video camera, the other shooting photos. A typical night, we will shoot somewhere around 10,000 photos.

I am also in charge of setting up a remote network to work between computers.

We work on a Mac OS and Canon Cameras.

### **Camera Operator**

KBJR - Duluth, MN

September 2016 to Present

Duluth Hockey games

Winter 2016. Key in Between the bench Camera Op. - Interviews, Scrums, Bench shots, Reaction shots, Crowd shots.

-Camera Op. Of Camera 1or 2 Following tightly on game play and shots of crowd.

-Set up and tear down of Cameras, Broadcast cables headsets and interview mics etc.

### **Art Director**

May 2010 to Present

Common Apparel - Duluth, M N

Responsible for the creative direction of Common Apparel. Lead Designer since 2010. Manager of 3-6 artists at any given time. Has final say in what gets printed on garments and what fabrics to use.

## Education

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### **Media & Broadcast Production**

Lake Superior College - Duluth - Duluth, MN  
2017

### **Associate of Arts in Photography**

Lake Superior College - Duluth - Duluth, MN  
2014

## Skills

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Photoshop (4 years), Adobe Creative Suite (4 years), Photography, Premiere, Video Production, Adobe, Lightroom, Final Cut Pro, Adobe Premiere, Graphic Design, Adobe Premiere Pro, Video Editing, Social Media Marketing

## Publications

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### **The Impaler Magazine**

<http://theimpaler.bigcartel.com/>

September 2014

Co-co-co-Producer of Vol. 1 and Vol. 2 of a multi page full color print magazine highlighting Life and snowboard culture in Minneapolis.