

Ashley Herman

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Education

BACHELOR OF MEDIA ARTS | 5/11/2019 | Boise state University

- Major: Media Arts with an emphasis in Media Production

Skills & Abilities

COMMUNICATION

- I have taken many communication courses such as interpersonal, intercultural, small group and conflict management. Other communication skills I have is writing, nonverbal and verbal skills.

LEADERSHIP

- Experience through serving as president for the BOVI: Boise Student International Video Festival where I ran weekly meetings, created a marketing plan and spoke throughout the event. I was also president for InterVarsity Christian Fellowship at Boise State leading a small group, leading the other leaders at a weekly meeting, and planning events.

FILM

- Completed Utah Film Association's Production Assistant Certification. Participated in the Idaho Horror Film Festival in 2014, filmed and edited short films for video production courses, experience with adobe editing for video and audio, script writing, producing, and production design. (Examples on <https://ashleyhermanportfolio.wordpress.com/>).

Experience

MARKETING AND SOCIAL MEDIA ASSISTANT | BOISE STATE CENTER FOR GLOBAL EDUCATION | SEPTEMBER 2017 – MAY 2019

- Promote and advertise events, services and project, draft press releases, create social media content for Facebook, Twitter and Instagram, assist with the website, assist with events, create fliers and other marketing materials, write the weekly newsletter and other administrative duties.

ASSEMBLY AND BONDING TECH | REKLUSE MOTOR SPORTS | MARCH 2014 – MAY 2017

- Assemble products, assist sales and marketing team, organize and keep up with inventory. Recipient of 2015 leadership/employee of the year award.

STUDENT LEADER MARKETER & SOCIAL MEDIA MAVEN | JOYRUN | DECEMBER 2016 – APRIL 2017

- Through tabling, managing social media sites, and reaching out to business and organizations, I integrated JoyRun into the lives of many students at Boise State.

