

WHITNEY BARTON

Producer

ADDRESS

255 N 400 W, SLC UT

EMAIL

Whitneydevenney@gmail.com

PHONE

801-440-2547

PROFILE

I have been working in the production world for many years. It is my passion! I work well on a deadline and enjoy handling multiple projects. I have strong attention to detail and thrive in a creative team environment. **I excel in being a liaison between business and creative teams** to achieve on-time, on-budget and on-spec project completions. I am able to merge budgetary restrictions and logistical considerations to meet project deliverables every time.

EXPERIENCE

Video and Photo Producer *YOUNIQUE | 2018-CURRENT*

Work with internal creative team to produce and deliver all assets needed for Web, Social, Print and Catalog. Manage relationships, contracts and negotiations with external models/talent and vendors. Own and manage all budgets for the content creation team. Schedule all photo and video shoots, manage crew and talent, assign post production to team members and deliver final assets to internal stakeholders.

Producer/Project Manager *EXPERTICITY | 2016-2018*

Manage day to day client interactions, timelines, milestones and expectations. Maintain and cultivate relationships with brands. Collaborate with design and video team through creative development.

Producer *ICON Health & Fitness | 2015-2016*

Work in collaboration with agencies and in-house production staff to produce a variety of video and photo assets for Web, Commercial, Print and Social use. Oversee projects from conception to completion both in studio and on location. Manage acquisition and contract negotiation with talent, crew and vendors.

Production Manager *Artifice- Feature Film | 2015*

Managed day to day filming objectives. Managed talent, crew and vendors. Location scouting, permit acquisition, contract negotiation and invoicing.

SKILLS

MS WORD



EXCEL



PHOTOSHOP



ADOBE PREMIERE PRO



FINAL CUT PRO



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BUDGETING | TALENT ACQUISITION | CONTRACT NEGOTIATION | PRODUCTION SCHEDULING

SCRIPT WRITING | EDITING | VIDEOGRAPHY | PRODUCING

EXPERIENCE

Media Coordinator

GET AIR | 2014-2015

Produced, filmed and edited all video and photo materials for training and advertising purposes. Created all graphics for marketing and social platforms. Managed internal radio station. Created and managed all corporate social media sites.

Line Producer

HYDRA IDM | 2013-2014

Managed all projects from pre-production to final client approval and delivery. Managed 20 artists and 5 programmers in all tasks. Responsible for all negotiations and client reviews. Built and executed all production schedules.

Producer/ Editor/ Videographer

W.P PRODUCTIONS | 2011-2013

Oversaw production employees in the planning, shooting and editing of three shows that aired on the Outdoor Channel. Ensured timely delivery of series for air. Reconciled commercial contracts. Created commercial and show schedules. Maintained production schedules and deadlines. Managed on set production. Responsible for filming permits, location scouting and hiring of on-air talent. Filmed and edited 26 shows per quarter.

*Additional work experience can be found on LinkedIn

<https://www.linkedin.com/in/whitney-barton>

ACHIEVEMENTS

BEST FEATURE- Artifice- Rome International Film Festival

BEST NARRATIVE- Artifice- Film Invasion LA

2013 BRONZE TELLY- Online Promotion- Outfitters Showcase

2012 BRONZE TELLY- Online Promotion- Outfitters Showcase

INTERESTS

TRAVEL

DANCING

FILM

SNOWBOARDING

COOKING



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