

WILLIAM CUTTING

VIDEO & MULTIMEDIA PRODUCTION

SALT LAKE CITY, UT WILL@BILLYBLADEMEDIA.COM 801.573.0713

As a creator of powerful video content, I excel at multimedia creation and storytelling across all platforms. I conceptualize and create impactful, meaningful and detail-oriented video and mixed media content, utilizing the most current equipment and resources.

EXPERIENCE

Spotlight Home Tours - Director, Video

Sept. 2018 - Aug. 2019, Salt Lake City, UT

Videographer and editor of high end real estate videos. Coordinated with nationally recognized realty service organizations and realtors. Worked directly with contracted videographers across multiple states. Created videos consistent in value with multi-million dollar homes.

Digiphile Productions/ICON Health - Field DIT

March 2019 - Present

Digital Imaging Technician with a small video team creating exercise videos for NordicTrack home gym systems. Traveled internationally and worked remotely in the field in a wide variety of conditions.

BillyBladeMedia - Director/Producer/Editor

June 2007 - Present, Salt Lake City, UT

Independent producer of tailored multimedia video content: production and videography, scripting and storyboarding, editing, motion graphics, color correction and audio engineering. Budget management, casting, development, design and brand identity. Specialize in a broad range of production based software; Premiere, Photoshop, After Effects, Audition, Bridge; Camtasia. Seasoned camera operator familiar with all major systems; drone pilot currently working on FAA operators license.

RallyMe/SportsEngine - Interactive Services Specialist

Dec. 2012 - Jan. 2018, Salt Lake City, UT

Managed a variety of roles in a web-based, crowdfunding startup. Helped grow company from a small concentrated user base to a wide-scale audience and eventual acquisition. Platform Content Generation: Creator of promotional/educational videos; marketing materials; creation of PR materials: blog postings, web ads, social media and direct email marketing materials; Assisted in handling special collaborative projects with partners such as US Ski Team, USA Cycling and US Speedskating, among others.

EDUCATION

University of Colorado, Boulder / BFA Film Production

Aug. 2003 - May 2007, Boulder, CO