

ADAM JOHNSON

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Skills

- Media Industry Management- from concept to final deliverables.
- Commercial/Documentary Director
- Scripting and Creative Conceptualization.
- Create and Manage Production Budgets -Movie Magic Budgeting, Celtx Studio, Studio Binder
- Production and Post abilities: Cam Op, Sound, Lighting & Grip, Art Dept., DIT, Adobe CS, FCP
- Effectively Communicate and Collaborate with team members.

Experience

Freelance - Producer/Line Producer Utah (July 2019-Present)

- Managed all production aspects for Creatably, LLC. (agency) for national/international promo campaigns for: Owlet, Cleancult and Learning Dynamics.
- Created production budgets. Oversaw casting contracts, locations.
- Assembled and managed crew, vendors and gear and insured prompt invoicing/payments.

BYU Broadcasting - Line Producer/Unit Production Manager Provo, UT. (Feb. 2015 -July 2019)

- Marketing Unit Production Manager- Overseeing the Budgets and Productions for all promotional formats (Video/Photo/Social Media) associated with BYUB content- i.e., Show Offs, Studio C, Dwight in Shining Armor, Relative Race, Tricked, Random Acts, Extinct, etc.
- Intermediary for Local/National/International Vendors and BYUtv departments- such as Legal (manage contracts), Accounting (Invoices), Production Dept. (scheduling and supplementing crew positions) Post-Production (digital asset compatibility and scheduling).
- Creative Collaboration with Producers and Creative Directors- conceptualizing purposeful content and providing feedback on production and budget practicalities.
- Directed a 30 sec promo for "Best Cake Wins". 1st AD on multiple KBYU Docs and Specials.
- Communicate project status to Executive Management/Directors. Delegate to team of assistants and provide vital information to key crew positions.

M2G Media Inc. - Coordinator/Unit Production Manager, Irvine, CA. (Jan. 2006 to Feb. 2015)

- Unit Production Manager on projects for: Nissan, CNN (Larry King Live), SpikeTV, BeachBody, Quantum, Amgen, and a variety of Infomercials, including Your Baby Can Read.
- Post Production editing, asset management and archive. Stock music and licensing.
- On-Location roles of Camera Op, Sound Op, Lighting and Grip, Art Dept.
- Acquired a new client (Quantum) for M2G Media and oversaw creative development.

Awards and Acknowledgements

2018 Regional EMMY winner – "BYUtv Sports App" (Line Producer). **2017** Regional EMMY winner – "The Story Trek" (Line Producer). **2017** Regional EMMY winner – "Blue Runs Deep" (Producer). **2016** Gold ADDY award winner - "Pilgrims Journey"- American Ride (Unit Production Mgr). **2016** Silver ADDY award winner - "It's my America"- American Ride (Unit Production Mgr).

EDUCATION - Bachelor of Fine Arts (Film Studies) University of Utah, Salt Lake City, UT.