

# Cody Petersen/FURY Motion Picture Co.

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## Profile

I am currently the in house DP and Post Sup. for Vivint Smart Home where we not only create customer-facing promotional material but TV, and online commercials as well. Alongside my duties at Vivint, I continue to operate as a freelance cinematographer/director/editor/motion graphics designer which I have done now for the past 8 years. Working with clients that range from the very small mom and pop to large international clients like LG.

I also love to fly drones! I mostly have experience flying the Inspire 2, but also fly the Mavic when I need to be more discreet. I even have my part 107 certification so I'm totally legal too!

Recent Cinematography/Director of Photography work includes:

“A” camera operator/DP on Relative Race (BYUTV seasons 1-5)

Vivint Smart Home (National TV spots/Internet/website): Director/Director of Photography

LG (International TV/web campaign): Camera Operator

Protection 1 (Corporate) Director of Video Production including several AWARD WINNING national TV Spots . Writer, Director, Director of Photography, Editor, colorist

Storm Rider (Feature Film): Editor, Camera B operator, Second Unit DP

Heaven's Door (Feature Film): Editor, Second Unit DP

Nitro Circus 3D (Feature Film): Camera Operator

We Become Ghosts (Feature Film): 1st AC

Sundance Channel (Various TV segments) DP

Discovery Channel (TV Pilot): Camera Operator/DP

Highway 69 Re-Revisited (Feature Film): Colorist, Second Unit Camera Operator

Extreme Makeover: Home Edition: BTS Camera Operator

Various corporate clients including: Blendtec, Veracity, Microsoft, Adobe, Vivint, Pinnacle Security, Sorenson Communications, Ingnitespot, Gun Casket, Protection1 Security, Alphagraphics, Miche, Onset Financial

## Experience

### DIRECTOR OF PHOTOGRAPHY/ POST PRODUCTION SUPERVISOR — 2016-PRESENT

Two years ago I took the production skills I honed during several years running my own business and I returned to Vivint Smart Home as the in-house DP and Sr. Editor as well as manager of the 4 man video team. Together we've done numerous TV spots with the Utah Jazz as well as nationally distributed customer-facing promotional materials.

### PRESIDENT/CEO/CREATIVE DIRECTOR AT FURY MOTION PICTURE CO. — 2010-PRESENT

I have run my own business/production company for about 8 yrs. I prefer to be shooting or directing, but as a small business owner, most of the time I end up doing everything. i.e. shooting, directing, lighting, editing, coloring, scripting, concepting, producing, etc. That's on top of actually running a business.

### DIRECTOR OF VIDEO PRODUCTION AT PROTECTION 1 SECURITY — 2013-2015

Protection 1 was one of my largest clients during my first stint as a freelance cinematographer/ Director. After about 2 years, they decided that they really wanted to have me all to themselves to continue to run and produce their national AD campaigns.

### VIDEO DEPARTMENT MANAGER AT APX/VIVINT — 2008-2010

Built their video department from ground zero. Started with just me and one other guy as a rogue department within the company to help inspire a little motivation to their summer sales force. When I left, I was managing the whole video department with equipment and staff that was producing weekly podcasts, motivational videos for the sales reps, TV campaigns, and

company videos. Much of our work was used to secure millions of dollars worth of funding from investors to continue to grow the business.

#### AUDIO PRODUCER/LIVE EVENT SUPPORT AT DECADE MEDIA — 2006-2008

Using skills I learned while getting my degree in music, at Decade I ran the audio board for live events, produced a weekly radio show, produced promos and commercials for radio, and helped the video team write, produce and edit my first video.

## Education

University of Utah BA Music

## Skills

cinematographer, editor, motion graphics designer, vfx artist, colorist, creative director, producer, director. Proficient in Premeire Pro, Final Cut Pro 7, Adobe After Effects, Mocha and Angry Birds.

## References

Kineto Pictures; Travis Babcock 801.599.2438

Rivetal; Jed Ivie 801.362.9063

Film More Entertainment; Bryce Fillmore 801.244.7444

Halestorm Entertainment; Kurt Hale 801.885.2609