



OSCAR E. ALONSO

ILLUSTRATOR/STORYBOARD ARTIST/ INSTRUCTOR

WORK EXPERIENCE

INFO



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Fluent in English & Spanish

SOCIAL

FACEBOOK



INSTAGRAM



TWITTER



BLOG



BEHANCE



PINTEREST



LINKEDIN



REFERENCES

Available upon request



Present **VISUAL ART INSTITUTE**
Salt Lake City, Utah
Art Instructor

Fall 2023- Present **SALT LAKE CITY COMMUNITY COLLEGE**
Salt Lake City, Utah
Adjunct Art Professor
Visual Art & Design: Storyboarding.
Visual Art & Design: Intro To Drawing.

2021-Present **X IN A BOX (XIAB)**
Advisor Online
Advisor for online story/board course.

1994-2009 **FREELANCE**
2019-Present Self-Employed
Illustrator/Storyboard Artist
With an intent to focus solely on my illustration abilities expansion began on my own network of clients for storyboard work. Developing work for numerous clients and working in coordination with multiple creative agencies.
A minor list of those accounts were Nissan, Chevrolet, Six Flags, Papa Johns, Fox Kids Channel, Discovery Planet, Univision, US Soccer, Regent Seven Seas Cruises, Beechnut, Sandals Resort, Wells Fargo, GoogleTV, Intel, Nestlé, Best Buy, Church of Latter Day Saints, Ravensburger, caricaturst for numerous corporate events.

2021-2022 **RAVENSBURGER - Game, Puzzle & Toy Company**
Illustrator/Storyboard Artist
Seattle, Washington
Game board illustrator for Disney's Eye Found It
Storyboard artist for Disney Lorcana teaser trailers.

2012-2019 **ZUBI ADVERTISING**
Coral Gables, Florida
Studio Illustrator
My primary responsibility was to develop storyboards for TV production, online ads as well as Social Media. Develop concept designs and continue to work in traditional mediums.
Zubi accounts included, American Airlines, Ford, Chase Bank, Olive Garden, Walgreens, Disney, Marvel, Dunkin Donuts, United Way to name a few.

2009-2012 **ZIMMERMAN ADVERTISING**
Fort Lauderdale, Florida
Studio Artist
Primarily storyboard artist responsibilities for Zimmerman. Involved on all of their accounts that went to TV.
Accounts included White Castle, HHGREGG, Friendly's, Pep Boys, CarFax, Nissan and many others. Responsibilities included concept and development designs.
Cooperated with talented colleagues developing many brands. Volunteer to design & work within Omnicomm's (parent company) charitable ventures.
Standout assignment from my career at Zimmerman was the creation of the brand character; CarFox.

EDUCATION

1987-89 **ART INSTITUTE OF FORT LAUDERDALE**
Associates of Science Degree in Advertising Design

SKILLS & EXPERTISE

Photoshop		Professional	
Illustrator		Art/Creative Direction	
Wacom Cintiq Pro		Creativity	
Procreate		Traditional Art	