

# CHASE

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## Chase Lewis

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chasealewis.com

## Photographer & Creative Producer

I'm a multi-faceted creative experienced in photography and creative production. This blend allows me to understand both the creative vision and the logistical needs when bringing ideas to reality.

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## Experience

### Freelance

#### Photographer

May 2015 – Present | Salt Lake City, UT

Created contemporary and natural aesthetic imagery influenced by documentary and photojournalism disciplines. Areas of focus include commercial lifestyle, film unit stills, environmental portraiture, and architecture.

### Boncom

- Project Manager / Account Producer

Jul 2019 – Present | Salt Lake City, UT

- Project Coordinator

Dec 2017 – Jul 2019 | Salt Lake City, UT

- Public Relations Intern

Jan 2017 – Dec 2017 | Salt Lake City, UT

Orchestrated the creation of the #LightTheWorld Giving Machines, an experiential giving campaign which raised \$9.3 million in its first three years and expanded to 14 global cities. The American Advertising Federation awarded it with two Silver Addys and the Public Relations Society of America gave it their Silver Anvil award.

Managed creative development and launched a major integrated media campaign promoting the re-opening of the Smithsonian National Museum of Natural History's renowned Fossil Hall.

### VAVLT Sportswear

#### Content Creator

Jan 2015 – Aug 2016 | Provo, UT

Photographed still and motion content and managed an apparel brand's social media and eCommerce listings. The consistent promotion of studio-lit product and outdoor lifestyle imagery informed customers of newly arrived products, increasing website traffic and in-store pickups.

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## Education

### Brigham Young University

B.A. in Communications; Minor in Mandarin Chinese

Dec 2017 | Provo, UT

Completed coursework in multimedia content creation, strategic planning, and marketing communications. Delivered capstone research to 24 Hour Fitness on the topic of social media. 2017 BYU School of Communications Talent Award recipient.

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## Skills

### Creative

Photography, videography, retouching, graphic design, Adobe Creative Cloud

### Communication & Business

Project management, integrated campaign production, experiential activations, client relations, strategic planning, presentations, self-directed learning, Smartsheet, Trello, Office 365, Todoist

### Interests

Technology, productivity, cycling, film, Neapolitan pizza craft, East Asian cooking, design, LEGO

# LEWIS