

# Tim Roberts

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**Portfolio: [www.Shot22.com](http://www.Shot22.com)**

## EXPERIENCE

### **Chadwick Booth Productions, Salt Lake City — *Field Producer***

2020 - PRESENT

Conceive, produce, photograph, and edit field segments for the County Seat and At Your Leisure TV shows. Work with the editorial team to conceive and coordinate production of stories focused on Utah's rural communities. Work in the field with a range of production equipment to capture interviews and visual assets. Edit video and interviews, master audio, and create motion graphics to finalize stories for broadcast.

### **Shot 22, Salt Lake City — *Freelance***

2019 - 2020

Cinematography, video editing, photography, web development, digital marketing and computer support for businesses including Idarado Media, Infinite Scale, Traeger Grills, Squatters and Wasatch Beers, Ken Sanders Rare Books, the City of Ogden, NJRA Architects, Click Medical, and more.

### **Ski Utah, Salt Lake City — *Video Producer***

2010 - 2019

Production, direction, cinematography, and editing of video content. I worked with a wide variety of cameras, audio equipment, and software. Responsible for the video production budget, content strategy, and ensuring videos produced met marketing and PR goals. Delivered millions of views across Youtube, Facebook, and Instagram. Managed the athlete team, freelance videographers, and photographers.

### **Ski Utah, Salt Lake City — *Website Director***

2003 - 2012

Responsible for designing, developing, and managing SkiUtah.com. Managed email marketing and advertising sales. Developed and executed the digital marketing plan. Created the Ski Utah Blog, Facebook, Twitter, YouTube, and Instagram accounts. Developed first Ski Utah iOS and Android Apps. Later shifted focus to video production but remained heavily involved in the direction of the website and digital marketing efforts.

## SKILLS

Cinematography,  
Photography, Video Editing,  
Aerial Videography

HTML, CSS, Email Marketing,  
Content Marketing, Content  
Strategy, SEO

## NOTABLE

Multiple Selections at Film  
Festivals in 2017, 2018, 2020

Board Member Wasatch  
Mountain Film Festival

Utah Office of Tourism and  
UTIC Best Website - 2011,  
2008, 2007, etc...

## EDUCATION

University of Utah, Salt Lake  
City - B.A. English

Banff Adventure Filmmaking  
Masterclass, Banff, AB

## SOFTWARE

Adobe Creative Suite, Final  
Cut, 360 Video Editing  
Platforms, Microsoft Office,  
Google Analytics, Wordpress,  
Drupal, Joomla, HTML, CSS,  
etc...