

# JAMES P. FLEEGE

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## PROFILE

- Over 18 years of live event, film and production experience.
- Passionate professional with film, health and Safety, events, branding, athlete, guide, event activations, product, film production, camp operations, marketing, social work and action sports experience.
- Detail oriented, understand highly efficient with the resources at hand.
- Proven ability to handle administrative, physical labor, managerial, communication and organizational tasks in a single roll.
- Experienced professional and motivated self-starter with a zeal for film, event production, marketing and management within the action sports industry.

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## CAREER OBJECTIVE

Create the best experience(s) for partners, employees, participants, guests and clients!

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## EDUCATION

### University of Montana: School of Business and Administration

- Bachelor of Science in Business.
- Major: Business Administrative concentration Marketing.
- Proficient in Microsoft Excel, Word, Power Point, Google drive, Project, Outlook and all social media outlets.
- Avalanche Aiare level 1
- Covid Compliance Officer Certified by Education Health Services
- Contact Tracing Certified by John Hopkins
- First Aid CPR certified by
- Check me out on Instagram @jpfleege

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## PROFESSIONAL PRODUCTION EXPERIENCE

### Paramount Network- Yellowstone Show and GO Inspo.us

Lead Covid Compliance Officer and HSS

September- November 2020

- Monitored 100+ crew members, cast, background actors on set, holding, transpo lot, green room, etc.
- Trained, created job description, daily routine and hired COVID PA's.
- Created efficient check in systems all while being friendly, and well liked.
- Created signage and graphics.
- Sourced COVID tests and labs
- Data entry.
- Inventory of all COVID PPE
- Understand how to react and talk with different team members background.
- As we wrapped received great feedback from Directors to all crew.
- Over 20 great references.

### Sundance Film Festival

Goinspo.us Founder, Producer: Clients: Chase Bank, Time Warner, Stella Artois, ATT, ZOOM

January 2017-2020

- Our 60+ team members assisted with branding, event set up, tear down, promo models, brand ambassadors and more!

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- Overall project \$6 million Budget

## **Michelob Ultra 12 Festivals in U.S**

Summer 2019

Mosaic: *Production Lead, Project Manager*

- Coordinate with venue, 10 Vendors per site, logistics, hire and manage labor.
- Vendors include: Stage, audio, lighting, toilets, fence, sponsor activations, power, generators, truss, food trucks, security, tents, labor, ambassadors, beer trucks, truck logistics, carpenters and furniture construction.
- Experienced power grid, perfect driving record, fork lift certified.
- Expense tracker with contracts and receipts.
- Overall approximate budget \$4 million.

## **Budweiser Backyard: 12 Festivals in U.S**

Summer 2018

Mosaic: *Production Lead, Project Manager*

- Coordinate with venue, 10 Vendors per site, logistics, hire and manage labor.
- Vendors include: Stage, audio, lighting, toilets, fence, sponsor activations, power, generators, truss, clydesdales, food trucks, security, tents, labor, ambassadors, beer trucks, truck logistics, carpenters and furniture construction.
- Experienced power grid, perfect driving record, fork lift certified.
- Expense tracker with contracts and receipts.
- Overall approximate budget \$3 million.

## **Sundance Film Festival**

Mosaic: *Stella Artois -Labor Lead*

January 2017

- Branding, event set up, tear down.

Peak Transportation: Porsche

January 2016

- Drove celebrities.
- Supreme customer satisfaction.

## **Kentucky Derby**

May 2016

Mosaic: *Stella Artois- Production Manager*

- Branding, labor coordination and recruitment, event set up and tear down.

## **Mountain Sports International: Burton Snowboards Mountain Festival(s) and U.S Open Snowboarding Championships**

Jan 2012 - March 2017

*Burton Tour Manager and Sponsor Village Manager*

Salt Lake City, Utah

- Burton Tour Manager at Burton Mountain Festival(s), nine destination resorts in North America and Sponsor Village Manager Burton U.S Open 2015 at Vail Resort.
- Responsible for over \$500,000 inventory product and tour display and operations.
- Manage twelve employees during each festival, as well as on and off hill brand advocate.
- Drove heavy duty truck and forty-foot trailer, hauling 25,000 lbs. 14,000 miles in 3-month period.
- Obeyed state and federal laws and regulations with perfect track record.
- Assisted in coordinating and registration for event tour of Party in your Park.
- Interact and engage with event participants and guest to educate them about the Burton community and their products, all while collecting product feedback.
- Facilitate event preparation/clean-up and tear-down through coordination of MSI managers and local reps.

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- Five years of loyalty, spreading the Burton stoke.
- Burton U.S Open Sponsor Village Manager
  - Worked with partners and MSI managers to coordinate sponsor village layout and vendors.
  - Managed twelve employees for village set-up, live event and tear down.
  - Received great feedback of overall work ethic, heavy equipment experience hands on innovation and problem solving.

## **Shred Fest: SLC and Denver Shred Fest**

October 2009- 2018

*Founder, Production Lead and CST*

- Responsible for managing and coordinating all aspects of the annual event for 4000 guests and growing, 100 volunteers, 6 full time staff, 25 part time staff, 60 partners.
- Including: budget, site location, partner contract negotiations, proposal planning, transportation, logistics, materials, marketing, participant registration, human resource and event management.
- Strategically leverage exchange value agreements with local and national partners maintaining health efficiency without losing integrity of campaigns and events.
- Coordinate athlete and sponsor logistics, including registration, awards, VIP, travel and hotel accommodations.
- Event running for eight successful years.

## **Burton Snowboards: The Chill Foundation**

December 2010 – April 2013

*Program Manager*

Portland, Oregon and Salt Lake City, Utah

- Taught, mentored and influenced over one-hundred underprivileged youth; focusing on self-esteem and confidence-building activities which the program offers to its participants through board sports.
- Planned and executed day-to-day program activities through coordination of the Host Mountain, transportation services, respective agencies, and venue managers.
- Provided national staff with agency, youth and volunteer evaluations through preparation deliverables of daily reports and kept track of equipment inventory.
- Lead and produced annual fundraising events, raising over \$5,000 monetarily and \$5,000 in-kind donations, which benefit the program and ultimately the youth.

## **TH Productions: Birch Box**

September 2015

*Event Tour Manager*

- Oversaw Birch Box event tour.
- Managed ten Production Assistants on site location created good relationship with partners.
- Drove 26 foot box truck across the country
- Great feedback, offered work immediately.

## **We Are Camp: Windells Camp**

May 2012- August 2013

*Adult Program Manager, Snowboard Coach and Burton Snowboards Liaison*

- Oversee Adult Program, includes registration, budget, transportation, counselor and activities coordinator.
- Inspire and motivate campers to set life and action sport goals through camp opportunities.
- Operational handyman with facilities and vehicles
- Satisfaction rate 96% of my overall performance.

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## SNOWBOARD EXPERIENCE

### Snowboard Ambassador/ Athlete:

- Milosport
- Burton Snowboards
- Native Eyewear
- Solitude Resort
- Snowbasin Resort
- Coal Headwear
- <http://www.snowboarder.com/search/james+fleege/>

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## FILM EXPERIENCE

Social Media	Followers	Likes
Instagram	46000	2000+
Facebook	4500	250+

### Disney: Cloud 9

December 2012- January 2013

- Stunt man: Snowboarder
- Featured Extra: Snowboarder
- Background Actor
- Trailer: <https://www.youtube.com/watch?v=Yx0y7Pq84Og> (Min 1.29)

### Independence Day 2: The Sequel

April 2015

- Featured Extra: Driving hero car
- Extra: Background
- [http://www.imdb.com/title/tt1628841/?ref =nv\\_sr](http://www.imdb.com/title/tt1628841/?ref =nv_sr)

### Rob Reiner: Being Charlie

April 2015- May 2015

- Featured Extra: Skateboarder
- Extra: Background
- <http://www.imdb.com/title/tt4630444/>

### John Lyde: Riot

April 2015 – May 2015

- Stunt man: Fighter
- Featured Extra: Guard
- Extra: Prison inmate
- [http://www.imdb.com/title/tt4642044/?ref =fn\\_al\\_tt\\_3](http://www.imdb.com/title/tt4642044/?ref =fn_al_tt_3)

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## Properties

### Salt Lake City: Rental and Airbnb Properties

[https://www.airbnb.com/rooms/21789757?preview\\_for\\_ml=true&guests=1&adults=1](https://www.airbnb.com/rooms/21789757?preview_for_ml=true&guests=1&adults=1)