



HEATHER WILK

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PROFESSIONAL SUMMARY

Accomplished development executive and producer who has worked with production companies, directors, writers, and brands to create compelling stories in film, theater, and television.

SKILLS

- Story development
- Trend forecasting
- Partnership development
- Budget management
- Collateral creation
- Contract negotiation
- Project management

EXPERIENCE

Director of TV/Film Development August 2019 - Current

Red Productions/Red Entertainment | Los Angeles / DFW, CA

Managed and oversaw all of Red Entertainment/Red Productions original content for film, television, and emerging media, including branded long-form content. Created original ideas, sourced new talent relationships both on and off-camera, solicited proposals from producers and agents, developed concepts, and pitched ideas to networks, studios, and financiers.

Development Producer January 2020 - July 2020

Twitter | Los Angeles, CA

Consulted as a development producer a special project aimed at changing the conversation around film.

Development Producer August 2015 - August 2019

Blue Spruce Productions | New York City//Los Angeles, NY, CA

Creative development of the company's properties including intellectual property sourced from best-selling novels, articles, and theater. Assembled creative teams for properties across television, film, and stage mediums.

Co-Founder January 2011 - May 2017

Straight But Not Narrow | Los Angeles, CA

Founded one of the world's leading ally organizations. Provided cell phones and laptops to hundreds of LGBTQ homeless youth in 27 cities. Garnered millions of online impressions and assembled support from top talent in entertainment. Responsible for national growth and marketing until 2017.

CURRENTLY PRODUCING

- *Self Employed*: TV series for Discovery +
- *RTM*: Feature Film starring Bob Odenkirk and Josh Hutcherson
- *Gary Mule Deer*: Documentary feature with Jay Leno, Steve Martin, David Letterman, Conan O'Brien, Alice Cooper, and more
- *Born Innocent*: Documentary feature about the legendary punk-rock band Redd Kross.