

LANDEN ERICKSON

Salt Lake City UT | 801-376-7613 | Landen.erickson@happyvalleyfilm.com

Summary

Experienced filmmaker managing conceptual development, production and final delivery of diverse film projects. Background working every production position, from camera operation to sound, and knowledgeable about different equipment used in typical productions. Well-versed in building and maintaining productive client relationships. Skilled writer, director and producer with extensive film industry background. Streamlined production schedules and activities to minimize delays or disruptions. Superb organizational and communications skills leading to achievement of high-level goals. Adaptable Video Editor bringing 14 years of experience assembling and editing footage sequences, sound effect and color corrections. Eager to utilize advanced knowledge of Adobe Premier to add value to future projects.

Skills

- Film and Video Production
- Film editing
- Camera operation
- Project management
- Directing experience
- Customer service
- Training & Development
- Color correction and grading
- Premier Pro and FCP7 expertise
- Director collaboration
- Adobe Premiere CC expertise
- Photography

Experience

- Director** Jan 2020 to Current
Happy Valley Films — Salt Lake City, UT
- Tackled issues with crew members and actors immediately to achieve quick and effective resolution while keeping projects on schedule.
 - Studied scripts to identify best methods to use when directing actors and managing technical crew members.
 - Dispersed contracts and scripts to all appropriate stakeholders, including cast and crew members.
 - Liaised with crew regarding all technical elements, including lighting, graphics, audio and camera movements.
- Film Editor** Jan 2020 to Current
Happy Valley Films — Salt Lake City, UT
- Collaborated with creative team and director to ensure alignment between artistic vision and editing requirements.
 - Contributed to idea development and project management to promote quality and timeliness of project completion.
 - Collected data from camera media, transcoded video and audio files and managed file backup systems.
 - Provided onsite event editing to create quality media content and accommodate tight deadlines.
 - Analyzed all video content for quality control and editorial corrections.
 - Performed all aspects of post-production, including sound design, sequence selection and compression.
- Digital Marketing Manager** Aug 2017 to Jan 2019
Acima Credit — Draper, UT
- Developed creative digital content and unique campaigns to drive brand exposure.
 - Monitored campaign performance and reported findings to clients.

- Directed social media and digital marketing strategy and initiatives to promote brand building, guest retention, engagement, reputation and revenue-focused activities.

Education and Training

Bachelor of Science, Film And Video Production Utah Valley University — Orem, UT	May 2021
Some College (No Degree), Film Production Art Institute of Salt Lake City — Salt Lake City	
High School Diploma Springville High School — Springville, UT	May 2009

Websites, Portfolios, Profiles

- https://www.youtube.com/channel/UCdEc_-y1b5VaNf6m_9LA7wQ
- <https://housestagg.wixsite.com/mysite>