

McKayla Dawn

Cedar City, Utah

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Summary

Videographer and photographer with two years of experience in marketing material. I'm looking to expand my knowledge in video editing, camera work, and creative skills. When working either independently or with a team, I am a positive, reliable, and detail-oriented person.

Experience

SUU Videographer's
Assistant

SUU Office of Marketing and Communication
September 2020 - Present

- Brainstorm, research, and create marketing scripts for various promotional videos.
- Operate camera and monitor audio on video and photo shoots.
- Edit footage to create content that represents the University's message and meet deadlines.

UFC Southwestern
Location Scout

Utah Film Commission
May 2021 - September 2021

- Researched and scouted potential film locations in southern Utah.
- Traveled to, photographed, edited, and uploaded locations to the UFC database for filmmakers.

Student Reporter

SUTV-9 News and SUU Newspaper
September 2020 - Present

- Assisted in production, direction, and creation of twice-weekly SUTV News shows.
 - Filmed, edited, and aired packages on topics of local and national news.
 - Photos and articles published in SUU News: online and print
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Media Projects

Camera Obscura

Editor and Director of Photography

First Place Award at Little Hollywood Shootout Film Festival

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The College Tour Production Assistant
Assistant in creation of The College Tour: SUU on Amazon Prime

SUU TAG Day 2021 Director, Cinematographer, Editor
Created official promotional video for SUU Thank a Giver Day

SUTV-9 News Producer, Director, and Reporter
Video packages, VOs, and VOSOTs aired weekly

Creative Portfolio <https://mckayladawn.wixsite.com/creative>

References available upon request.