



# CHASE BUSATH

DIGITAL MARKETER / VIDEOGRAPHER

## PROFILE

I am an advanced digital marketer, specialized in video production. I have over 10 years of experience in cinematography, photography, design, and marketing. I have an incredible passion for growing businesses through creative strategies. I've led many teams, and have had a great time achieving the results that matter.

## SKILLS

- Proficient in Adobe Premiere, Photoshop, Lightroom, Final Cut Pro, among other softwares
- Expert with all types of high end cameras, studio lighting, audio kits, and other production equipment

## HOW TO REACH ME

Website: [www.BusathFilms.com](http://www.BusathFilms.com)  
Cell: 801.971.7811  
Email: [chase.busath@gmail.com](mailto:chase.busath@gmail.com)  
Address: 2194 S 1800 E, SLC, Ut 84106

## CAREER SUMMARY

### **ASEA, Slc Utah - Senior Video Marketer**

- AUGUST 2014 - PRESENT
- Leading teams in pre pro, production, and post for all video projects
- Creating well received tools and promotions to improve distributor and customer experience
- Growing the brand and maximizing activation and retention metrics

### **Busath Films, Slc Utah - Founder**

- AUGUST 2009 - PRESENT
- Founder/ owner of a boutique creative agency that provides high quality, affordable media services that drives ROI for it's clients
- [www.BusathFilms.com](http://www.BusathFilms.com)

### **Override Films, Slc Utah - Videographer/ Photographer**

- AUGUST 2011 - AUGUST 2014
- Provided camera operation and creative direction on various projects from beginning to end
- Project managed productions and ensured client satisfaction

## EDUCATIONAL TRAINING

### **University of Utah**

- B.A., Mass Communications, Emphasis in New Media
- 2009 - 2011