

About Me

I am a dynamic, strategic creative media leader, with a proven track record of positive results. My strengths in engineering, creative conceptualization, storytelling, and software development continue to delight clients and provide award-winning results. Clients such as Melaleuca, Franklin Covey, DreamWorks, UnitedHealthcare, Delta Airlines, American Express, and doTERRA have had successful viral, TV, and strategic integrated marketing initiatives that reach audiences and tell their stories.

"Huntsman owes a great deal to Ed. His continued devotion and knowledge of international television systems is a valuable asset that has enabled us to complete our international promotions with ease."

Don Olsen
Vice President
Huntsman Chemical Corp.

"Your professionalism and thoughtful attention to detail has been especially appreciated."

The Church of Jesus Christ of Latter-Day Saints.
Relief Society Presidency

"I feel like I really get to have my cake and eat it too...you did a wonderful job."

Blair Treu
Treu Productions

"We have had a very good experience working with Ed. He is super. Believe me, these are unsolicited feelings of my client, as well as for me."

Paul A. Roden
RoBott Productions, inc.

My Experience

Director of Post Production & Technology

2012 - Current

Created a production process to identify the audience, the message and the belief to be elevated that is used as a guide in the production and post-production process the align with business objects.

Lead creative teams that translate client business objectives and strategy into story-driven media solutions with measurable outcomes.

Develop and lead client marketing strategy across digital media platforms.

Direct all post-production, web development, creative teams, software development, and post-production services.

Developed and lead mentoring and career path program(s) for creative media staff.

Design, develop and maintain digital media production systems to ensure 24/7 facility operational capacity.

A senior member of the management team with fiscal responsibility for staffing, technology evaluation, and final purchasing approval.

Manage and grow external creative media teams to achieve "additional bandwidth" during high capacity production times.

V.P. of Global Production, Research & Development, Waterford Institute	2008 - 2012
Senior Post Production Supervisor, Waterford Institute	2006 - 2008
CIO, SageMD /ARGUS L.L.C.	2005 - 2006
Senior Film/Video Editor, Waterford Institute	2003 - 2005
Senior Film/Video Editor & Partner, Eagle Edit - Pinnacle Post, Inc.	1989 - 2003
Assistant Editor/Production Assistant, FilmWorks, Inc.	1988 - 1989
Assistant QA Audio Engineer, Bonneville Communications, Inc.	1987 - 1988

Achievements, Awards and Activities

- 10 National Tellys.
- 3 Regional Addys.
- U.S. DOT Video Excellence Award For Children's Programming.
- "ALPHA" test consultant to Apple Computers for the Final Cut Pro NLE project. (2000-2002)
- Scitex Digital liaison committee member digital NLE solutions. (1999- 2005)
- Subject matter expert discussing editorial theory, story exposition, color theory, digital media production and workflow.

Apple Final Cut Studio • Avid Media Composer • Adobe Creative Suite • Certified Scrum Product Owner
ProTools TDM/RTAS • Accom Affinity & StratoSphere Certified • CMX 330-1000E Certified
Grass Valley Certified • Quark X'Press • Apple Consultants Network Member

