

Zach Bishop

zachbishop.net

(303) 506-8012 zbishop12@gmail.com

SUMMARY OF QUALIFICATIONS

- Over 6 years of professional experience in Video Production and Editing
- Strong written and communication skills; Educated in script-writing for sales.
- Excellent management skills with 5 years experience in managing and training.
- Experienced in marketing and digital media practices.

EXPERIENCE

Zach Bishop Productions, Denver, CO - Owner/Videographer

May 2015 - Present

- Full service video production from concept to completion for corporate video, weddings, events, music, etc.
- Worked with 5 large companies to create over 50 fully produced videos with 100% satisfaction.
- Video work has been featured on TV, social media, at large conferences, websites, and more.

Chirp, Orem, UT - Lead Videographer/Editor

July 2018 - July 2021

- Implemented project management software for the department.
- Helped to create, execute and analyze videos for advertisement and organic posting.
- Managed video team and all video projects.
- Increased growth on all platforms through improving video content.
- Created videos that contributed to over \$30 Million in sales in 2020, with over a 3x ROAS.
- Facebook videos in 2020 had combined over 75,000 comments, 200,000 shares, and 410,000 reactions.

United Airlines, Chicago, IL - Flight Attendant

March 2018 - July 2018

- Completed training and certification to be a flight attendant for commercial flights.
- Followed and stayed current on all Federal Aviation Regulations and company regulations to ensure the safety of each flight.
- Maintained proficiency in all emergency procedures, evacuations, and irregular operations.

SKILLS/CERTIFICATIONS

- Skilled in FCPX and Motion
- Skilled in video lighting and sound
- Proficient in Microsoft Office
- Completed courses in Facebook marketing, digital marketing, video marketing, and sales funnels
- Skilled in Adobe Creative Suite
- Experienced with cinema and DSLR cameras
- FAA licensed UAV Pilot (Part 107)

EDUCATION

Colorado Film School, Aurora, CO --- Cinematography Emphasis

Cinematography, August 2014 - December 2015

Certificate of Film/Video/Media Core - August 2015

Brigham Young University, Laie, HI — Entrepreneur Major

March 2016 - June 2016, August 2012 – December 2012

VOLUNTEER

SUNDANCE FILM FESTIVAL, Park City, UT

Events Coordinator 2016-2020