



## Jennifer Latchman-Atkins

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As the Co-Producer of Grace Notes, a gospel music television show now in its 4th Season, Jenny takes great pleasure in researching and booking a diverse selection of musical artists to bring to a wider audience. Along with stellar music, the show delves deeply into conversations with the artists on their trials and triumphs along their faith journey, as it pertains to their personal and professional lives. While co-producing the show's creative development, Jenny also simultaneously Line-Produced the first 3 seasons, handling the budget, leading production logistics and hiring a wonderfully talented crew. The show has been a true joy and speaks to the versatility of Jenny's broad talents. Grace Notes is produced for BYUtv, through a collaboration with Kaleidoscope Pictures, Provo, Utah. Season 4 is coming soon!

In her role as EVP of the Group of Nations, Jenny works to reach global audiences and create invested engagement on matters that impact global development issues. In 2021 she produced the inaugural Group of Nations: *G7-G20 Solutions through Inclusivity* virtual summit, which went "live" on November 17th, 2021. An epic vision that independently brought together more than 50 leading world experts across 15 different countries and 5 continents. Leading a team spanning the US, Ireland and India, Jenny and her team pre-produced all of the video content, graphical and promotional elements, the monster production schedule and the agenda, which played across multiple tracks and included keynote speeches and breakout sessions. Jenny worked directly with the platform developers in India to create the virtual platform experience for attendees.

Early 2021 Jenny Line-Produced the concert film, *Lamb of God* by Rob Gardner. *Lamb of God* was released in theaters nationwide on March 12th, 2021 to critical acclaim and has recently been broadcasted on BYUtv and is available online.

As the President of Huge Studios, a high caliber post-production studio supporting feature films, documentaries, tv series, and video games, Jenny brought to bear a unique set of qualifications. She supported a positive and creative atmosphere that allowed employees to create exceptional picture, music and sound content for their clients. Joining the young company she took charge of many initiatives to enhance day-to-day operations, client relations, marketing strategies and established strategic community and B2B partnerships. She aimed to build the company and its brand through tireless efforts in networking, revenue generation, technological improvements and organizational structure.

During her 20 year tenure as the Manager of Production Operations for PBS affiliate PBS Utah, Jenny guided the production of hundreds of projects from concept through delivery, including

nationally acclaimed and multi-award winning programs, which placed PBS Utah in the top 10 of all PBS stations across the country, giving it the reputation of "a jewel in the PBS crown".

She was an integral part of all station projects, including studio-based public affair shows, field-based documentaries, concerts, promotional, community outreach and fundraising content. Always looking for ways to elevate creativity, build cohesiveness and invest in talent, Jenny found opportunities to develop training and mentoring programs for the entire production department. She hired a stellar pool of technical creatives to elevate KUED productions and was involved in strategic planning for the department and station, implementing policies and procedures to scale operations and provide greater efficiency in the production pipelines. Sally Shaum, a KUED producer, said this about working with Jenny, "She has the ability to "put out fires" in a level-headed and constructive manner. She is a forward-thinker and an amazing and effective problem solver." A passionate lover of production at all levels, Jenny is dedicated to delivering exceptional service to her organization, clients and employees.

With years of experience, Jenny is responsible for hiring exceptional crews, handling logistics, booking talent, negotiation terms and providing leadership across all areas of the projects she's involved with. In addition, she provides contracted services for clients implementing scalable processes for internal operations, projects and production management.