

(435) 260-1331  
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# KORD JACKSON

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## SUMMARY

Dependable Audio Technician with strong work experience in event production, staging, & cabling/patching. Able to work within a team or independently: live mixing, signal flow, troubleshooting issues within a performance or event, and professional interaction with an artist or group.

## SKILLS

Soft: Critical Thinking, Organization, Problem-Solving, Adaptability, Leadership  
Hard: Audio Mixing, Editing, Mic Techniques, Pro Tools, Sound Reinforcement

## EXPERIENCE

### **STA Productions (UT)** — *Owner/Operator* **Apus Productions (CO)** — *Owner/Operator*

January 2022 - Present

- Provides professional support for live & studio audio production
- Provides labor for warehouse, live, & studio events
- Provides professional creative support including Digital Marketing, Web Development, & Social Media Management for event clients
- Warehouse Audio Lead & Event Audio Technician for Music Matters Production/M2 Events/Directions AV

### **Snowbird Resorts, Alta, UT** – *Event AV Technician & A1/A2*

AUGUST 2021 - January 2022

- Read, interpreted, & maintained room schematics with A/V configurations
- Assisted with new technologies related to video conference & AV services
- Assisted with all built-in and portable AV equipment across all offices
- Performed light maintenance schedule and work as required
- Performed setup and teardown of room AV equipment in conference rooms
- A1 Engineer & Staging for Oktoberfest 2021

### **The Boardwalk Sound, Orem, UT** – *Audio Apprentice/Intern*

MARCH 2021 - April 2022

- Discussed audio needs with FOH engineers, venue owners, and clients
- Selected the most suitable sound equipment for the production, positioned and rigged up microphones & cables
- Helped create a sound plot, assisted with artistic decisions, such as sound effects, music, and changes in sound levels
- Created organized storage/routing for the stage by labeling cables, snakes, monitors, DI boxes, & mixing console
- Conducted sound checks prior to every performance

## **Redtail Air, Inc, Moab, UT – IT/Marketing Manager**

MARCH 2016 – AUGUST 2020

- Aligned the operations of the Information Technology department with the business objectives of the organization
- Assumed program/project leadership on concurrent projects, developed detailed project and work plans, schedules, project estimates, and meetings
- Organized and maintained all computers, cables, peripherals, and other technological equipment
- Developed, implemented, and monitored the marketing communications strategy for advertisement, promotions, and digital media to support the organization's objectives
- Managed exposure in local, national, and international markets
- Created promotions and offers to drive incremental revenue
- Managed the company's website and social media channels in tandem

## **EDUCATION**

### **Utah Valley University, Orem, UT – Digital Audio**

August 2020 – May 2024, Undergraduate

A third-year student in the digital audio program with previous education in music theory and performance.

## **TECH HOURS**

### **Oktoberfest 2021**

A1 Engineer – 126 hours

Staging – 75 Hours

### **Boardwalk Sound**

A1 Engineer – 50 Hours

A2 Engineer – 150 Hours

Staging – 125 Hours

### **Fork Fest 2021**

Staging – 10 Hours

### **Corporate AV**

Corporate AV Setup – 325 Hours

Corporate AV Tech – 260 Hours

### **“Tossed” Film – Boom Op, Foley, & Executive Producer**

Boom Op – 15 Hours

Audio & Foley Editing – 10 Hours