


Daniel Clark

Videographer | Photojournalist | Editor

csclark12@hotmail.com • (623) 866-8421
<https://www.linkedin.com/in/danielclark12/> • Oakley, Utah
<https://www.youtube.com/user/dlclark1212/featured>  [Video reel](#)

Multi-disciplined videographer, photojournalist, and editor with 15+ years' experience reporting breaking news, covering local and national events, telling brand stories, driving web traffic, communicating with stakeholders, and promoting products, services, and organizations, Unparalleled focus and performance in extreme conditions.

Awards

Emmy® Award for
“Death of a Young DPS Trooper”
National Academy of Television
Arts & Sciences
2018 – 2019

Emmy® Award for
“Storm of the Century”
National Academy of Television
Arts & Sciences
2014

Emmy® Award for
“Phoenix Murals”
National Academy of Television
Arts & Sciences
2012 – 2013

Emmy® Award for
“Phoenix Haboob”
National Academy of Television
Arts & Sciences
2012

Edward R. Murrow Award for
“Dust Storm”
Radio Television Digital News
Association
2012

Emmy® Award for
“Helicopters Crash”
National Academy of Television
Arts & Sciences
2008

Associated Press Award for
*Investigative Reporting on
Identity Theft in Colorado*
The Associated Press Television
and Radio Association
2002

Areas of Expertise

Multi-Media Content: Video, photography – television broadcasting, digital, web, social media, live shots, breaking news coverage

Strategy: Content strategy, marketing campaigns, video ads, storytelling

Production: Producing, directing, shooting, editing - ENG satellite truck operation, jib operation, studio floor management, field production, audio, lighting, set design and set up, Chroma Key

Management: Large events point lead (news, Super Bowl, Presidential visits, Tostitos Bowl), fleet management, team management, field crew oversight, budget management

Career Experience

Have Camera, Will Travell, Phoenix, AZ 2019 – Present
Freelance Videographer, Producer, and Editor

Collaborate closely with clients and media relations departments to produce videos that tell and promote brand stories. Produce, direct, set lighting, shoot video, edit, and do post production.

- **One Team Una Familia commercial for Cartwright School District #83** – produced promotional video for Cartwright School District’s website landing page.
- **School Choice Littleton School District #65 promotional video** – produced video for website and YouTube.
- **She Si Puede** – produced empowerment video for organization, encouraging young women’s’ interest in science, technology, engineering, and mathematics (STEM) to increase number of women taking on further roles in STEAM and STEAME projects.

KPNX NBC 12 News, Phoenix, AZ 2002 – 2019
Photojournalist / Field Producer

Gathered accurate, relevant, and compelling daily news stories for all media platforms, including television, digital, web, and social media. Equipped and maintained live trucks, ensuring vehicles and all contents in good working order for constant readiness.

Education

Coursework, General Studies
Arizona State University
Tempe, AZ

- High profile and “big” news event point lead for field crews.
- Coordinated multiple location team coverage for Superbowl, Jackson-Barrett, major wildland fires, breaking news, and other stories and special events.
- Contributed photos and content to Gannett/Tegna digital news outlets for local, state, national, and international platforms.
- Logistics technical lead for all newscasts, midday shows, breaking news, and upcoming newscasts.

KRDO ABC 13, Colorado Springs, CO
Photojournalist

2000 – 2002

Shot video footage, performed linear and non-linear editing, and operated live broadcast truck for daily newscasts.

KSWT CBS 13, Yuma, AZ
Chief Photojournalist / Interim News Director

1997 – 2000

Built strong industry knowledge and foundational capabilities by gaining first-hand experience in every news-related position of this smaller-market station. Role required full understanding of every element of all scheduled newscasts, and the ability to fill in without notice.

- Oversaw news operations, planned and reported news content.
- Shot and edited news content.
- Directed studio floor, produced, engineered audio, and operated live truck.
- Managed \$750K annual budget and a staff of 20, oversaw spend, and developed quarterly reports.
- Trained new hires—from the basics of handling viewer calls to performing live, on-air reports for critical breaking news.

Tools & Technologies

Avid | Edius | Adobe Lightroom | Pro Tools | Microsoft Office Suite (Outlook, Word, PowerPoint)