

Hennie van Jaarsveld

hennievj.com
Hennie@hennievj.com

Experience

Founder / Owner: Hennievj.com

02.13 - Present

Purpose driven productions executed with a knack for honest and authentic storytelling.

- Full spectrum productions of commercial story telling, live productions, event coverage, and more.
- Experience in producing, script writing, lighting, sound, and digital features.
- Spearheaded the creation of Powder Magazine's media company.
- Won a Webby award for Best Digital Feature for "The Human Factor 2.0" with Powder Productions.
- Have done media projects for noteworthy clients such as *Patagonia, National Geographic Adventure, The North Face, McDonald's, Black Diamond Equipment, Adobe, Utah Office of Tourism, Powder Magazine, Revo Eyewear, Jaybird Audio, Ragnar Relay Series, G-Form Impact Protection, and The Montana Office of Tourism.*

Post Production Manager: Team Thirteen

06.19 - 10.22

A full-service production company committed to the art of telling beautiful, compelling stories.

- Implemented and managed company wide post production workflow structures.
- Established, and nurtured client relations with companies such as *Adobe, United Way, Gregory Backpacks, Subaru of America, Adopt a Classroom, and Cody Townsend's The Fifty.*
- Helped carry all projects through start to finish via conceptualizing, shooting, and post-production.
- Managed and led content creating teams, reporting directly to director.
- Lead editor for major conventions (Adobe MAX, Summit, & NAB), producing daily content tailored to various digital and social channels.
- Researched, purchased, and maintained all pertinent gear for productions.

Digital Content Producer: OSEARCH

10.17 - 06.19

Non-profit organization providing platform for scientists to conduct hands-on shark research.

- Developed, strategized, and oversaw all content produced for sponsors, social media, and news outlets.
- Created digital media plans for multi-week expeditions while at sea, resulting in a large content library containing photo, video and social assets.
- Packaged raw expedition content to support non-profit's PR efforts.
- Managed a team of 5 people while on expeditions consisting of filmmakers, editors, photographers and social media wizards.

Filmer / Editor: Camp 4 Collective

04.10 - 02.13

Creative content studio that connects audiences to the awe of the wild world.

- Hired on as the first employee, helped grow from inception to a highly sought after production studio.
- Learned first-hand from the company's founders, Renan Ozturk, Jimmy Chin, and Tim Kemple who are regarded as the outdoor industry's photo and video benchmark
- Mastered file organization, editing workflow and delivery specifications for contractors.

Skills

In depth history with cutting edge productions in the mountains with over 15 years in the field | Adobe Creative Cloud Certified | Part 107 Drone License | Advanced Skills in Davinci Resolve |