

LYS GUERRIER

lysgraphixs@gmail.com

208.516.9693

lysgraphixs.myportfolio.com/

linkedin.com/in/lysguerrier

ADOBE CC TOOLS

Illustrator
InDesign
Photoshop
After Effects
Premier Pro

LANGUAGE

French
Haitian Creole
Spanish
English

INTERPERSONAL SKILLS

Diligent in the workplace
Colaboration
Friendly and communicates to all
Help others feel welcome

AWARDS

Merit Award (Spori Gallery)

Illustrated a vintage poster based on an original film in 1946 submitted to the exhibit at the Spori Gallery art show and won the Merit Award (2021 ID)

Academic Excellence

Honors: Distinguished student in the Eliza R. Snow Society Exemplary Student of the College of Performing and Visual Arts (2019 ID) and (2020 ID)

National Student Advertising Competition (NSAC)

2nd Place Team 314 (2020 ID)

EDUCATION

Brigham Young University-Idaho | Rexburg ID

2018-2021

- BFA in Graphic Design (GPA: 3.77)

WORK EXPERIENCE

Below are the work experience I had over the years listing the skills I've put in to practice and gained as well as my titles I have worked under.

Titles: Marketing Assistant, Designer, Graphic Design Specialist

- Creating templates for signs production making with Acrylic, ACM, Vinyl, and Metalworks.
- Using the right scaling to create all types of signs and channel letters.
- Created signs packages for new and existing apartment complexes, private and commercial businesses as well as yard signs and banners.
- Design standard decals, and vinyl stickers for vehicles and trucks.
- Assisted with quality control to ensure that requested signs are up to count, present, and ready for shipment or pick up.
- Content creation for Instagram, Facebook, Tiktok.
- Recruiting job seekers through Facebook and Instagram.
- Connecting job seekers to recruiters among different office locations in UT.
- Creating posters and flyers promoting Y.E.S and social media platforms
- Presenting and designing presentations for recruiting new employers.
- Kept track social media data.
- Assisted with video recoding, editing and publishing for promoting Y.E.S and testimonials.
- Created 60-120 Social media posts and videos for local businesses
- Created mockups, icons, billboards, posters, display ads along with any graphics needed for clients at Hangar Marketing for prints, videos, and media channels.
- Created designs for internal and external communication illustrating new curriculum modules for BYU-I.

FREELANCE

Brand Identity

2020-Present

- Developed a brand concept and style for events thrown by Versatile Image in UT.
- Designed apparels, flyers, posters, social media content for events while working with a team and individually.
- Created logos and brand guides for use.
- Designed labels, stickers, decals for start up business owners and individuals.

Video Editor/Production Assistant

- Created a short intro and outro to be edited in a already made video speaking about Haiti's qualities and inspirational ideas to make it better.
- Assited in created short films by setting props and creating the sets ready for shooting.
- Created short motion pieces for promotional use and personal use for content creators.

Fashion Designer

- Created designs for an apperal line, merch purposes, team sports activities.