

David Ellis

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Education

Bachelor of Science | Communications – Video Production

Brigham Young University-Idaho

Graduated: April 2024

Rexburg, ID

- 3.87 GPA
- Related Courses: Advanced Moving Image, Media Business Ownership, Social Media Marketing
- Presently producing, directing, filming, and editing full feature film – Senior Project: “Wanderer”

Associate of Science | General Education

Weber State University

Graduated April 2019

Ogden, UT

- 3.8 GPA
- Degree received through NUAMES Early College High School in tandem with high school diploma
- Directed, filmed, edited, and produced full feature film - Capstone project: “The Most Dangerous Game”
- HOPE Squad President (Suicide Prevention Group) | August 2017 – May 2019

Experience

Social Media Manager / Content Creator / Business Owner

DKE Productions LLC

April 2023 – Present

Rexburg, ID

- **Client:** Kainoa’s Hawaiian Grill
 - Conducted a cost and benefit analysis for each social media platform
 - Organized and proposed marketing strategies to restaurant owners
 - Filmed various short form social media content for Facebook and Instagram
 - Analyzed marketing strategy effectiveness and implemented plans for improvement

Director / Content Creator

Brigham Young University-Idaho – Soapbox Film Agency

April 2023 – July 2023

Rexburg, ID

- Coordinated regularly with project managers and clients on projects to ensure client satisfaction
- Developed style guides for specific project lighting, color, music, talent, etc.
- Prepared equipment on set for film sessions
- Supervised and coached acting talent
- Recorded video projects for client work

Youth Counselor

For the Strength of Youth (FSY)

May 2022 – August 2022

Provo, UT

- Facilitated a physically & mentally safe environment for youth
- Provided leadership training for self-reliance and social well-being
- Demonstrated a welcoming and supportive environment that encouraged youth to express feedback
- Researched required resources to efficiently address questions and concerns

Volunteer Experience

Full-time Volunteer Representative

The Church of Jesus Christ of Latter-day Saints

February 2020 – February 2022

Winnipeg, Canada

- Trained missionaries on key information, mission guidelines, and policies
- Conducted frequent leadership trainings
- Drafted and presented instructional documents for 112 fellow representatives
- Maintained licensing and registration, ensured completion of preventive maintenance and necessary repairs for 63 fleet vehicles

Skills & Technical Competencies

Adobe Premiere Pro

Canon DSLR Camera Operation

Meta Business Suite

Adobe Photoshop

Microsoft PowerPoint

Blackmagic Pocket Cinema Camera Operation