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STILL PHOTOGRAPHER—

I am a resourceful photographer with solid organizational skills and extensive experience in commercial photography. Flexible and adaptable, my talents lie in finding visual solutions and achieving your project's goals through open-ended techniques.

EXPERIENCE

Owner; Photographer/Graphic Designer Moyer DesignWorks 1992–present

Moyer DesignWorks exists to solve your visual communications problems. I provide you with custom photography to meet any need. I also develop logos, catalogs, posters and print design.

Clients include Senforce Technologies, Esther Foundation, American Express, Texaco, Questar.

Graphic Photographer/Designer ThermoWorks 2007-2009

I photographed and designed all the company's catalogs and brochures, and maintained their web site.

- Designed a 64-page full-line catalog
- Developed promotional emails

Creative Director Calorimetry Sciences 2006-2007

At Calorimetry Sciences, now TA Instruments, I oversaw the development of brochures and marketing materials for our line of scientific instruments.

- Developed new company web site

Photographer/Graphic Designer E. Excel International 2005-2006

With E. Excel I shot photography of our products for catalogs, and produced images and PDFs for web use. I also designed corporate catalogs, brochures and posters.

- Developed a new workflow system for our graphics department projects
- Updated the packaging for all our products to be FDA-compliant

Graphic Designer/Photographer Tahitian Noni International 2000–2002

At TNI I designed magazines, catalogs, brochures and posters, and prepared images for web use. My favorite was photographing and designing Tahitian Noni's magazine, *the Pearl*.

- Increased magazine page count from 16 to 24 and frequency from three to four per year
- Designed logo for new line of jewelry.

Graphic Designer Franklin Covey 1994–2000

At Franklin Covey I customized their planners for individual corporate clients.

- Designed Franklin's first week-at-a-glance day planner
- Simplified the seminar guidebook which improved class effectiveness

Clients include American Express, Ford, NBC Sports, Nest Entertainment, Pfizer Pharmaceutical, United Parcel Service.

Photographer/Production Coordinator Bonneville Communications 1988–1992

I coordinated the production of audio, video and television programs. What a blast!

- Photographed and produced Salt Lake City's Olympic bid presentations
- Managed the graphics for the television broadcasts of LDS General Conference
- Assisted in film production for the LDS Church, including *On The Way Home*, the series *Families Are Forever*, and several *Homefront* TV campaigns

SKILLS

- Adobe CS4, Quark XPress, Flightcheck.
- Typography and proofing
- Computer maintenance and troubleshooting

EDUCATION

Bachelor of Fine Arts in Photography,
Department of Design,
Brigham Young University