

Patrick Levi Baglino (p/k/a Notion)
(435) 640-1005 • Levi@notion.la • notion.la • happyimsad.com

Education

University of Southern California
Received *B.S. in Music Industry*

Los Angeles, CA
May 2022 - May 2024

Anthony Gilardi Acting Studio
Advanced Scene Study participant

Los Angeles, CA
September 2020 - July 2022

Pasadena City College (Prior to USC transfer)
Pursued *B.S. in Music*

Pasadena, CA
August 2020 - May 2022

Professional Work Experience

NSP Printing

Director of Operations

- Director of manufacturing, purchasing, and sales while strategizing improvements across all areas.

Los Angeles, CA
September 2023 - Present

Happy I'm Sad

Owner and Executive Producer

- Commission briefs to represented directors, oversee company financials/operations, and negotiate deals.

Los Angeles, CA
April 2020 - Present

Riveting Entertainment

Director & Producer - Freelance

- Directed & produced music videos, managed finances, hired crew, and provided creative direction.

Los Angeles, CA
December 2020 - July 2023

EP, Producer & PM Credits

Like What Official Video by Cardi B

Producer - Freelance

- Worked as a freelance producer under Offset's production company, J3K Logistics Co.
- Created and managed \$140,000 budget, hired production crew, and completed legal documents for Atlantic Records.

Los Angeles, CA
January 2024

Long Story Short Official Video by 2 Chainz & Lil Wayne

Executive Producer - Happy I'm Sad

- Developed the awarded bid and managed a \$110,000 production budget.
- Analyzed overtime costs and submitted for approval from DefJam.

Los Angeles, CA
October 2023

2023 MLB All-Star Week

Production Manager - Riveting Entertainment

- Assisted the supervising producer in managing a \$180,000 budget.
- Managed petty cash logs, reconciled the final budget for accounting, and completed daily ROS for all shoot days.

Seattle, WA
July 2023

Favorite Song Official Video by Toosii

Executive Producer - Happy I'm Sad

- Created the awarded bid and managed a \$56,000 production budget.
- Oversaw production team, Film LA production permits, and final review on all vendor and client contracts.

Los Angeles, CA
April 2023

Blame It On Set Official Video by Offset

Producer - Happy I'm Sad

- Created the awarded bid, managed a \$107,000 production budget, and hired crew.
- Completed overage reports, permitting, and legal releases for Motown / Capitol Records.

Los Angeles, CA
November 2022

2022 American Music Awards Performance by P!nk

Production Manager - Riveting Entertainment

- Managed a \$138,000 production budget, completed Sag-Aftra Schedule A, and managed crew.
- Permitted grid in Downtown Los Angeles, managed ITC for sidewalk closures, and filed insurance requirements.

Los Angeles, CA
November 2022

Awards, Honors, and Accomplishments

RIAA 3x Platinum Certification

Favorite Song - Toosii

- Received RIAA 3x Platinum Certification for executive producer role on the single "Favorite Song" by Toosii.

Los Angeles, CA
December 8, 2023

2023 VMA Nominee - Best R&B Music Video

Favorite Song - Toosii

- Received VMA nomination in the category of best R&B for executive producer role on the "Favorite Song" music video.

Los Angeles, CA
September 9, 2023