

Megen Lee Pectol
Lee@pectolitephotography.com

Professional Photographer

2018 - Present

Pectolite Photography, LLC

- Managed a portfolio of corporate clients, delivering professional headshots and corporate event coverage.
- Conducted extensive research and location scouting for brand owners, matching each brand's individual style and feel for their products.
- Implemented a 'get it right in camera' approach which streamlined my workflow reducing editing time by 20% and improving overall efficiency in delivering final images to clients.
- Successfully negotiated contracts and fees with real estate and brand clients, securing partnerships.
- Curated a diversified list of models and a list of H/MUAs who are able to work with multiple ethnicity groups.
- Developed a streamlined school portrait workflow that allows me to serve schools and dance studios with up to 1,000+ students shooting solo, while still providing an experience that allows students and dancers to have fun and be themselves.
- Stayed up to date with industry trends and technology, incorporating drone photography into services, resulting in expanded offerings and attracting new clients in the real estate and hospitality sectors.

SKILLS & COMPETENCIES

- Advanced photography techniques
- Photo editing and retouching skills
- Digital asset management
- Contract negotiation
- Creative concept development
- Collaboration and team management
- Research and location scouting
- Drone photography
- Client relationship management
- Time management and efficiency
- Knowledge of fashion and lifestyle trends
- Corporate photography
- Event photography
- Ability to increase sales and revenue
- Ability to attract and retain clients
- Ability to work under pressure and meet deadlines

Professional Experience

Navitaire

June 2016-October 2018

Project Management Professional Senior Analyst

- Define process flow including documentation via process memos and user guides
- In-depth process analysis, identify, define,

Business Operations Senior Analyst

- Documentation creation and publishing with Flare

The Church of Jesus Christ of Latter-Day Saints

May 2014-May 2016

Business Operations Support Engineer

- Provide operational support for Clarity (PPM), CP Tool (Planning), and Jama (Requirements)
- Documentation creation and publishing with Flare

Staff Assistant

- Maintain and update calendars for 5+ directors and managers of ICS
- Prepare documents, reports, charts and coordinate departmental and interdepartmental meetings

Ancestry.com

August 2011-December 2011

Content Editor

- Provided quality assurance for 3rd party keyed family history data
- Entered and audited data from historical records

Neways, Intl.

April 2007-September 2007

Junior Project Manager

- Prepare and present inter-departmental staff trainings for new products, procedures and safety
- Facilitate special projects including market research, reporting, data collection and analysis

Nature's Way

February 2003-March 2007

Assistant Product Manager, Marketing

- Life cycle management for 200+ established products including research, costing and vendor sourcing

Education

B.A., Composite Dance, Brigham Young University

A.A., Social Behavioral Science, Butte College