



MATT MILLETTE

DESIGNING THINGS | DIGITAL & PHYSICAL

Experience

ART DIRECTOR

Owala

August 2018 to present

Brand integrity, art direction, photo shoot conceptualization & direction, digital assets, licensing collaborations, photo retouch, packaging design, product design, factory production assets, illustration, marketing assets

ART DIRECTOR/UXUI

EKR

August 2011 to 2018

Art direction, UX planning, UI/web design, branding, collateral design, illustration, iconography, light copy writing

JUNIOR DESIGNER

Stephen Hales Creative

March 2011 to July 2011

Branding campaigns, editorial layout, web design, illustration

JUNIOR DESIGNER

UVU Marketing & Communications

August 2009 to March 2011

Conceptualizing and creating a wide variety of brochures, recruitment campaigns, posters, editorial layouts, annual reports and more

FREELANCE

Matt Millette Design

2008 to present

Identity, branding, apparel, web design, marketing materials, editorial layout, signage, packaging

Education

UTAH VALLEY UNIVERSITY

Orem, UT

BS in Graphic Design 2011

MONTEREY PENNINSULA COLLEGE

Monterey, CA

Automotive Technology 1998

PACIFIC GROVE HIGH SCHOOL

Pacific Grove, CA

GE/Diploma 1996

Skills

INDUSTRY	SOFTWARE	OTHER
· Art direction	· Photoshop	· Wood
· Packaging	· Illustrator	· Pencil
· UX/UI	· InDesign	· Paper
· Branding	· After Effects	· Clay
· Illustration		