



# Kati Hetrick

**Director | Producer**  
[www.KatiHetrick.com](http://www.KatiHetrick.com)

Kati Hetrick is a former professional climber turned filmmaker with a passion for creating meaningful content that celebrates diversity and conservation. Kati started her career at Red Bull Media House where she developed her expertise in documentary-style production with a focus on extreme outdoor sports and lifestyle. Since then, she has worked on a variety of projects ranging from broadcast and digital commercials to narrative and documentary shorts.

As a freelance director, Kati currently manages teams and leads the creative process for many of her clients' most successful videos, including the award winning brand series: Adventure Unbound with Ford Bronco Spots, a collection that celebrates female athletes stories.

With her expertise in managing the entire production process, Kati is committed to continuing to push boundaries and create innovative and compelling content that resonates with audiences around the world.

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