

# RESUME

[VISUAL ARTIST WORKING IN VARIOUS FORMATS]

## WORK EXPERIENCE

### CARACALA STUDIO

→ *Visual Artist* 2022-PRESENT

Created this space to provide a hybrid service encompassing various disciplines of my practice, focusing today on the materiality of space rejuvenation and interiors, art installations, photography, art object and creative direction. Take a look of my favorite projects to date here: [www.caracalastudio.com](http://www.caracalastudio.com)

### AMAZON

→ *Account Health Specialist* 2021-2023

As AHS was responsible for providing precise support to companies selling on the Amazon platform. In my role, I addressed recurring issues, coached sellers at risk of deactivation or appealing for the reinstatement of their selling accounts, and provided consultancy to both small and large selling partners. My support covered the United States, Mexico, and Canada, guiding them in keeping their accounts active while adhering to Amazon's sales policies.

### TONNESEN INC

→ *Art Installation Project Lead* 2018-2019

Developed the interactive art installation Lavatory in Phoenix, a large-scale project featuring seven immersive art rooms. Initially focused on the creative aspect, I designed and fabricated most of the sculptures for the Sugar Room and contributed to the artwork fabrication for the other six rooms. Additionally, I managed the project's logistics, including planning, strategy, digital marketing campaigns, website design, and the creation of promotional materials.

### PATRIA [NOW: THE KUBRICKS]

→ *First Assistant Director of advertisement films.* 2013-2015

1st Assistant Director of advertisement films in Patria Producciones (Now called Kubrick) of the directors Milovan Radovic, Jorge Carmona, Tito Koster and Kiko Lunardon, for brands like Toyota, Movistar, Scottiabank, Cerveza Cristal, Pilsen, Colgate, Inca Kola, Cerveza Arequipeña, Nextel, Entel, Galp, Protex, Grupo Centenario, Touring Automobile Club, Mi Banco, Seguros Pacifico, Radio Filarmonia, Bomberos del Perú, BBVA, Pornhub. With agencies like Mccann Erickson, Fahrenheit DDB, Circus Grey, FCB Mayo, One To One, Copiloto, Causa, JWT Lisbon, Publicis, Young & Rubicam, Red Fuse New York. Some of those projects won a total of 5 Cannes Lions in Cannes Film Festival and one of them was the first TV commercial of the history of Peru being emitted on a Super Bowl in US.

## LANGUAGES

English  
Spanish (native)



## EDUCATION

### TAI School of the Arts

→ *Master's in Advertisement Film* 2011  
→ *Direction// Spain* 2012

### UNIVERSIDAD BICENTENARIA DE ARAGUA

→ *Bachelor's in Social Communication, mention Journalism and Audiovisuals: fillm, radio & TV// Venezuela* 2006  
2011

## SKILLS

Film direction

Photography

Spacial Design

Art direction

Creative direction

Creative thinking

Art object

Journalism- Creative writing

Project Management

Problem Solving

AI Prompt Eng

## REFERENCES

SCOTT KAPLAN → *CEO | Cover Story*  
WWW.CVRSTORY.COM *Client of large renovation projects at Caracala.*  
→ [scott@cvrstory.com](mailto:scott@cvrstory.com)

PAUL ANDERSON *Operations Manager | Amazon.*  
→ [pandrso@amazon.com](mailto:pandrso@amazon.com)

PILAR TONNESEN → *COO | Tonnesen Inc*  
→ [pilar@billtonnesen.com](mailto:pilar@billtonnesen.com)

# MARRIOTH LING

# FILM PROJECT EXPERIENCE

**POSITION: FIRST ASSISTANT DIRECTOR  
PRODUCTION COMPANY: PATRIA (LIMA,  
PERU) NOW CALLED THE KUBRICS**

Campaign: '10K' Client: Entel. Contents generated: 01 main spot, 03 pieces for web and 05 documentary stories. Agency: Causa, directors: Kiko Lunardon & Milovan Radovic. Year 2014 <https://vimeo.com/109142943>

Advertisement film: 'Portugal is worldwide' Client: Galp, Agency: JWT Lisbon, co-production: Take it Easy (Portugal) and Patria (Peru) director: Milovan Radovic, year 2014. <https://vimeo.com/168159311>

Advertisement film: 'Text and drive' Client: Touring Automóvil Club del Perú ', Agency: McCann Erickson, Director: Milovan Radovic, year 2015. <https://vimeo.com/140084039>

Advertisement film: Myths Campaign 05 pieces. Client: Nextel, Agency: Causa, Director: Milovan Radovic & Kiko Lunardon, year 2014. 'Rayo' <https://www.youtube.com/watch?v=WxOKKeHXuV0> Mundial <https://www.youtube.com/watch?v=ENboX6nUGoY> <https://www.youtube.com/watch?v=QmkocGnCWoQ> Twins: <https://vimeo.com/96608809> 'Chinos' <https://www.youtube.com/watch?v=ENboX6nUGoY>

Ad spot: 'Ahorro Free' Client: Scotiabank, Agencia: Causa, Director: Kiko Lunardon, year 2014. (Never issued for political promotion of the bank)

Campaign: 'Contagious' (02 pieces: Ball & Bus) Customer: Protex, Agency: Young & Rubicam (New York / Red Fuse) Director: Kiko Lunardon, year 2014.

Campaign for web content uses: 'No Al Voto Burro' (03 pieces) Client // Direct Agency: Co-pilot (project directed to the community) Directors: Kiko Lunardon & Milovan Radovic. <https://vimeo.com/110503953>  
Ad spot: 'Fashion Killer' Client: Grupo Centenario, Agency: FCB Mayo, Director: Kiko Lunardon, year 2015. <https://vimeo.com/132999972>

**POSSITION: FIRST ASSISTANT DIRECTOR  
PRODUCTION COMPANY: PATRIA (LIMA,  
PERU) NOW CALLED THE KUBRICS**

Ad spot: 'Muchacho Provinciano' Client: Mi Banco, Agency: FCB Mayo, Director: Milovan Radovic, year 2015.  
<https://vimeo.com/128657403>

Campaign: 'Life does not need doubles' (03 spots) Client: Seguros Pacifico, agency: Circus Gray, director:  
Milovan Radovic, year 2015 <https://www.youtube.com/watch?v=pOkUzzrLLww!>  
<https://www.youtube.com/watch?v=Uo8Mm1QHnWk> <https://www.youtube.com/watch?v=UsjKRCmznY>

Ad spot: 'Volunteer Firefighters' Client: Bomberos del Perú, agency: Quorum Saatchi & Saatchi, Director:  
Milovan Radovic, year 2015. <https://vimeo.com/132576808>

Ad spot: 'Clasiclaxon', Client: 'Radio Filarmonía, Agency: FCB Mayo, Director: Milovan Radovic, year 2015.  
(1st assistant director and Camera) <https://www.youtube.com/watch?v=RrC6o8KRFFM>

Graphic campaign for the theatre show: 'Lima Labyrinth' of the spanish director Darío Facal, Client: Teatro  
Británico, Director: Kiko Lunardon, year 2015.

Ad spot: 'When You Think about coming back) Client: BBVA, Agency: Fahrenheit DDB, Director: Milovan  
Radovic, year 2015 - Winner case of 01 silver lion in the PR category, and 01 bronze lion in the category  
Branded Content & Entertainment, Cannes 2015. <https://vimeo.com/133046178>

Ad spot: 'Whatch Porn Save your life' Client: Pornhub, Agency: McCann Erickson, Director: Milovan Radovic,  
year 2015. Winning piece of 01 bronze lion in the category Branded Content and Entertainment, Cannes  
2015. <https://vimeo.com/132572648>

**POSSITION: SECOND ASSISTANT DIRECTOR  
PRODUCTION COMPANY: PATRIA (LIMA,  
PERU) NOW CALLED THE KUBRICS**

Ad spot: 'Toyotathon' Customer: Toyota, Agency: Young & Rubicam, Director: Kiko Lunardon, year: 2013.

Campaign: 'Chasing the summer' (02 spots) Client: Inca Kola, Agency: McCann Erickson, director: Jorge  
Carmona. <https://vimeo.com/84248540> <https://vimeo.com/86143821!>

Ad spot: 'Back to school' Client: Movistar, Agency: Young & Rubicam, director: Milovan Radovic, year 2013.  
<https://www.youtube.com/watch?v=VCT1yuyuD-Y>

Campaign: 'Copa Pichanga, This is not football' (08 spots) Client: Cerveza Cristal, Agency: Young &  
Rubicam, director: Milovan Radovic, year: 2013. <https://vimeo.com/84052084> <https://vimeo.com/84257360!>

Ad spot: 'Cruzada del Ahorro' Client: Scottiabank, Agency: Causa, Director: Milovan Radovic, year 2014. [https:// www.youtube.com/watch?v=W8nYXHb9ZUQ!](https://www.youtube.com/watch?v=W8nYXHb9ZUQ!)

Ad spot: '3G Iquitos' Client: Movistar, Agency: One to One. Director: Milovan Radovic, year 2014. [https://vimeo.com/ 147190913!](https://vimeo.com/147190913!)

Quick and rouge for 'Friend's Day' campaign Client: Pilsen, Agency: Publicis, Director: Milovan Radovic, year 2014 (Never emitted on tv)

Ad spot: 'Trae a Tu Pata' Client: Pilsen, Agency: Publicis, Directors: Tito Koster & Milovan Radovic, year 2014. [https:// vimeo.com/148026122!](https://vimeo.com/148026122!)

Ad spot: 'Resistencia al Picante' Client: Arequipeña, Agency: FCB Mayo, director: Milovan Radovic, year 2014. [https:// vimeo.com/104949829!](https://vimeo.com/104949829!)

Ad spot: 'Water' Client: Colgate, Agency: Young & Rubicam, director: Milovan Radovic, winner of two bronze lions in Cannes in the categories: Films and Lions Health, in 2014. (Issued in the Super Bowl 2016) <https://vimeo.com/132568926!>

Looking forward to the possibility of contributing to your next film project.

**MARRIOTH LING.**

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