
COBY CRISLER

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PROFESSIONAL SUMMARY

Digital Media and Communications Student at Weber State University with 3 years of experience in creative media. Excels in creative writing and project ideation as well as cooperative expertise and problem-solving skills.

CORE COMPETENCIES

- ✓ Communication Skills
- ✓ Team Leadership & Management
- ✓ Creative & Technical Writing
- ✓ Strong Teamwork aptitude
- ✓ Concept Creation
- ✓ Adobe Suite Capabilities
- ✓ Problem Solving
- ✓ Extreme Adaptability

PROFESSIONAL EXPERIENCE

Weber State University

Executive Content Producer (Studio 76) | September 2023 - April 2025

- Work with and lead a team of creatives to develop and produce a variety of videos from client work to creative short films
- Work with clients to produce content/operate live events that meet their needs and standards.
- Guide and provide assistance to fellow students in their own creative video projects and ideas.

“Quiet, Arlo” - Short Film

Producer & Production Designer | October 2024

- Guide and participate in the production of the short film, while also helping to maintain creative cohesion.
- Analyze pre-written story and implement costumes, sets, and props that help highlight the themes of the story.
- Fill in needed roles on the fly and solve problems as they occur with efficiency and care for individuals.

“Eden Streets” - Client Campaign Video

Director & Producer | November 2024

- Take client vision and envision a final product that both meets client standards while also feeling creatively distinct.
- Lead a team to shoot footage and capture audio that meets creative vision while also efficiently using time.
- Edit a final product through adobe premiere that meets creative vision while leaving room to make additional changes at client request.

EDUCATION

Weber State University - Ongoing

Communications Major with Digital Media Emphasis
Expected Graduation Spring of 2026