

NATALIA HALMBACHER

PRODUCER - RECKLESS VENTURES PRODUCTIONS



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Location
Salt Lake City, Utah

SKILLS

Production: Budget & Cost Management
Sourcing Crew
Location Scouting
Talent Casting / Coordination
Crafty
Production Accounting

Pro Tools: Basic Editing skills

ABOUT ME

I wear multiple hats on each project to make sure we come in on budget and on schedule. I can handle talent casting and management, hiring/firing crew, travel coordination, sourcing wardrobe/props, scouting locations, being the Location Manager, crafty shopping and solving problems that arise before and during the production. I have learned to be multiple roles in one person and pitch in where's necessary to get the job done. I am diligent, a team player with an optimistic attitude and can manage clients, talent and crew to make sure we have a fluid set.

EDUCATION

2015

- **BS / Audio & Video Production**
Kent State University / Kent, Ohio

Spring - 2015

- **Studied European Media**
Kent State University / Florence, Italy

WORK EXPERIENCE

SENIOR PRODUCER

Ron Foth Advertising - 2022 to Present

Through shoots like **Safelite AutoGlass** I have managed crew sizes to up to 40. Projects like this usually take six days and include 5 locations, 11 talents and use very specific client approved "prop" cars (up to 4), that I source and drive to and from locations; while also managing the day-to-day production needs like organizing all paperwork including call sheets. I handle all documents for each shoot including paying out the crew with checks on the last day, which helps with the completion of bookkeeping.

Other productions I've worked on like **Tourism Ohio** consist of a crew size of usually only five because they're run-and-gun shoots. They will have over 20 locations around the state, with 40 talents shot in 8 days. Most of the time I am coordinating on the fly because the schedule has to be very adaptable; it focuses on talent availability, location availability and weather, so, usually I am coordinating day to day from the car. I have done several of these types of shoots so I am very proficient at managing multiple elements on the fly and under pressure.

Additionally, I have worked remotely for the preproduction portion of a few projects then flown in only a couple of days before the first shoot day to scout/approve and handle any production snags. Those clients are: **Publishers Clearing House, California Academy of Sciences and Cosequin.**

Typically, I have been given three weeks, sometimes only two, to source everything needed to make the production happen. I have learned to be very flexible, resourceful and go with the flow to do what it takes to get the job done on time and within budget.

- **Promoted to Senior Producer in 2024**
- **ACTOR:** Commercial TV - Safelite AutoGlass, Bob Evans, Tourism Ohio and Jobs Ohio
- **STILL PHOTOGRAPHY** - Safelite AutoGlass & California Academy of Sciences

PROJECT MANAGER

Mills James Production - 2016 to 2022

Hired as an Account Coordinator creating contracts and working with accounts receivables and payables. While at Mills James I was able to become proficient in setting up and operating different types of Teleprompter's, Production Assistant for video and live events as well as art department and travel coordination (nationally and internationally).

- **PROJECT MANAGER** – Coordinated small productions from inception through delivery of the final product. Post-production supervisor: Audio, Editorial, Visual Effects & Cinema 4D.
- **VOICE OVER TALENT** – Became one of the go-to internal talent for multiple projects: McGraw Hill, DSW, Content Creative, Fazoli's and The Ohio Suicide Prevention Foundation.
- **TELEPROMPTER OPERATOR:** Bruce Willis' operator for *First Kill*, commercial shoots, internal videos for a variety of CEO's & high-level executives and live events.

FREELANCE WORK

2025

- PRODUCER / PRODUCTION MANAGER - Certified Angus Beef Commercial Shoot

2024

- LEAD ART COORDINATOR (multiple teams) - Big Lots Halloween Commercial

2022

- PRODUCTION ASSISTANT - Cool Health Video Shoot

2021

- DIRECTOR / PRODUCER - Inks Dam National Fish Hatchery: Quality Control Video
- 1st ASSISTANT DIRECTOR - Tradecraft: On The Run - Web Series
- CERTIFIED COVID COMPLIANCE OFFICER