

Andrew “AJ” Lucero

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vimeo.com/ajlucero

EXPERIENCE

Photojournalist/Editor

Sep. 2012 – Present

KTVX/KUCW - ABC4/CW30 – Salt Lake City, UT

- Shoot, light, and edit high quality content for live news broadcast, online, and for any other productions as needed.
- Operate live truck and other portable live gear.

Freelance Video Production

Oct. 2007 – Present

- Work with a variety of clients as either a Camera Operator or Editor.

Freelance A/V Specialist

Oct. 2011 and Jul. 2012

TBWA/CHIAT/DAY – Los Angeles, CA

- Work closely with Producers and Creatives to craft media for a variety of high-end clients.
- Work with Final Cut Studio to edit and transcode media as well as to create and duplicate DVD's.

IT Lab Aide I - Salt Lake Community College, Salt Lake City, UT

Nov. 2005 - Oct. 2009

- Maintain equipment, inventory and check out video equipment to students.
- Duties include camera, editing, lighting, sound, graphics, scripting, producing, and troubleshooting, all for the college, classes, and clients.
- Teach and work with students with all of the above mentioned.

OTHER EXPERIENCE

Production Assistant

- America's Got Talent (NBC), Redman Movies and Stories, The Biggest Loser (NBC), The Choice (Fox), I'm Married To A...(VH1), and A Chance To Dance (Ovation).

SKILLS

- Experienced in shooting and editing a variety of show formats, including: News, reality, corporate, documentary, and narrative.
- Knowledgeable with all aspects of production including conceptualizing, scripting, storyboarding, shooting, audio, graphics, gripping, lighting, and editing.
- Proficient in editing video and audio, transcoding, compressing, and authoring DVD's.
- Skilled in Final Cut Studio, Media Composer, Edius, and Adobe CC including Premier, After Effects, and Photoshop.
- Knowledgeable of a wide variety of film and digital cameras.

EDUCATION

Full Sail University -Winter Park, FL

Oct. 2009 to Apr. 2011

Bachelor of Science Degree in Film Production.