

Ronald K. Johnson

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PROFILE & QUALIFICATIONS:

Exceptional film/software industry professional with over 18 years exceeding targets and expectations. Expert management for multifaceted industry segments and individuals. Demonstrated ability to motivate, maximize resources and transform problematic situations into successes through leadership, negotiation, training and securing favorable alliances with top production decision makers.

- Multimillion Dollar Budget Administration and Control. Always on budget
- Expert Presentation and Project Production
- Industry Savvy
- Razor-sharp Strategic and Market Planning Geared Toward Audience
- Management Approach That Results in Creative Output and High Morale

EMPLOYMENT

Ongoing Freelance Film and Video Production, CA, UT, CO, NY, FL

Began my career working for the Walt Disney Company as an Assistant to the Executive in Charge of Production. Continued my career working on, and developing Movies, Television Series, Commercials, Religious, Documentary, and Corporate projects. Duties include: Producer, Line Producer, Writer, Assistant Director, Production Manager, Location Manager, and Producers Assistant.

2002-2011 Interactive Media Manager/ Screenwriter/ Video Dept. Manager, Waterford Institute, SLC, UT

- Lead teams in creating new IP's for children's software
- Established Social Media initiatives for two new projects
- Wrote screenplays for educational activities, videos, promotional, and internal projects
- From 2002-2005 I served as the Video department manager and brought a struggling video department from low morale and amateur output to a respected entity within the company

2000-2002 Production/Post Production, Cosmic Pictures, SLC, UT

Commercial production company that recruited me to provide on-set leadership and post-production expertise. Instrumental in developing teams that produce local and national award winning commercials and corporate branding projects.

1997-2000 Producer, USA Networks, Inc., Tampa, FL

Producer for the USA family of television networks. As part of the team, I produced live television for the *Home Shopping Network*, interstitial spots for the *Sci-fi Channel (known as Syfy Channel now)*, and wrote copy for a project identified as 'Short Shopping.'

EDUCATION

New York University, Film: Producing/Screenwriting; Tisch School of the Arts
Brigham Young University, Leadership Scholarship

"In describing Ron, what keeps springing to mind is one word: reliable. His skills, talent, and abilities are topnotch. Always.

His approach is creative, well thought-through, and forward thinking. Always.

His ability to motivate his team is outstanding. Always.

Ron strives for quality. Always.

Ron is reliable, and that makes him exceptional."
-Mike Tirenin

"As a character animator, I valued Ron's opinion the most. His understanding for story, character, timing, staging shots, and many other aspects of film was extremely valuable to me.

Creating an entertaining film, with strong character, and a lot of heart seems to be second nature to him and part of his passion and soul. I was always amazed how this kind of magic came out of him in such a casual way. I would love to work with him again."

-Jon Pitcher