



# Fernando Lara

Filmmaker | Producer | Editor

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Storytelling has always been a passion of mine, so I have dedicated my career to making simple, purposeful films that tell honest and powerful stories.

## WORK EXPERIENCE

### Producer

#### Utah Education Network

05/2017 – Present

Salt Lake City, USA

##### Tasks

- Producer of the local weekly show "Art Connection" and several documentary style short from videos aired on Corporation of Public Broadcast stations nationwide.
- Catalog and maintain media asset records within the digital asset management system.
- Create promotional spots, station interstitials and short educational videos for UEN-TV and UEN partners.
- Co-producer of UEN's podcast "UEN Homeroom"
- Facilitator of professional development classes for video production and podcasting.
- Worked with PBS Student Reporting Labs for high school students throughout the state providing them with knowledge about filmmaking and video production.

### Owner | Filmmaker - Producer

#### Fill It In Productions, LLC

07/2011 – Present

Salt Lake City, USA

Independent Video Production Company

##### Tasks

- Produce high quality short films, documentaries, music videos & advertising material for clients.
- Responsible for all aspects of pre-production, production & post-production of all projects while managing public relations with all clients to meet their needs & deadlines.
- Manage finances, business plans, marketing & distribution of all self produced projects.

### Video Producer

#### Utah Valley University

02/2015 – 05/2017

Orem, USA

##### Tasks

- Create and follow a production schedule; effectively manage workload & meet deadlines
- Responsible for creating and editing video content for courses enhanced with technology
- Oversee all aspects of film and video pre-production, production and post-production for special events, marketing / promotional materials, educational and special program videos

## EDUCATION

### Bachelor of Arts in Film & Media Arts

#### University of Utah

05/2011 – 05/2014

3.8 GPA

### Bachelor of Arts in Mass Communications

#### University of Utah

05/2011 – 05/2014

3.8 GPA

## VOLUNTEER & PROFESSIONAL DEVELOPMENT

### Sundance Film Festival 2016, 2017 & 2018

*Theatre Operations Team which included several key roles before, during & after each festival film was shown.*

### Oregon Doc Camp 2017

*Doc Camp is an invitational opportunity for experienced documentary filmmakers to gather with colleagues for a 4 day retreat to attend master class workshops, participate in panel discussion, screen works in progress and more.*

## LANGUAGES

English

*Native or Bilingual*

Spanish

*Native or Bilingual*

## FILM HONORS & AWARDS

### "BEAUTIFUL"

- Official Selection: VideoWest / Salt Lake Film Society Open Screen Night and Winner: Salt Lake Film Society's pick of the night (2015)
- Official Selection: Utah Dance Film Festival (2017)

### "The People"

- Audience Awards 2016 Fusion Doc Challenge Top 12 Finalist.
- Official Selection: Slamdance Film Festival; Big Sky Documentary Film Festival; Audience Awards Audfest.
- Exclusive 18 month distribution deal with Fusion Media Network.

## INTERESTS

Documentaries

Music

Photography

Art

Comic books