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## Summary & Highlights

### *Creative Director and Digital Media Producer*

- With over 15 years of experience, I've collaborated with major clients such as Netflix, HBO, U.S. Air Force, and many others.
- I'm driven by crafting impactful visual narratives, showcasing my strong visual acumen and meticulous attention to detail.
- Proficient in DaVinci Resolve, Figma, and Adobe Creative Suite (Premiere, After Effects, Illustrator, Photoshop, and Audition).
- Built strong and collaborative relationships with local talent agencies, studios, and rental houses.
- Adeptness covers a spectrum of production elements, including multiple camera systems, editing, live streaming, lighting techniques (commercial, interview, and product), web design, graphic design, and motion graphics.

## Volunteer Experience

- Instructor for 6th to 12th-grade students, leading workshops in Video Production
- Mentored interns in video production techniques, providing hands-on training and guidance to aspiring professionals

## Education

- SLCC (2016-2017), pursued Associate's in Film Production, completed 48 credits then accepted job at Netflix.
- Director of Photography Workshop, Utah in Film, 2015
- Video Production Internship, Pro-Creative Studio, 2014
- Theater Production Internship, The OBT, 2008-2009

## Professional Experience

### *Creative Director / Digital Media Producer, TORQUE3* *January 2023 - Present*

- Led creative direction, enhancing stroke survivor recovery through innovative medical robotics and VR technology.
- Produced digital media content, including fundraising campaigns, data presentations, and engaging social media.
- Collaborated cross-functionally in engineering and game design, fostering innovation and contributing valuable expertise.
- Designed and managed project websites, ensuring seamless online presence for medical robotics and VR initiatives.
- Created distinctive logos and captivating motion graphics in both 2D and 3D, elevating project visuals.
- Implemented data tracking techniques for valuable insights and identified compelling narratives for project success.
- Managed daily live streaming activities, engaging audiences and building brand presence.
- Fostered close collaborations with professionals from diverse fields on multifaceted multimedia projects.

### *Video Producer / Editor / Motion Graphic Designer, QUICKFRESH* *April 2022 - August 2022*

- Produced, wrote, shot, edited, and designed motion graphics for fitness and food prep videos.
- Collaborated with notable partners and created unique brand standards and creative briefs.
- Created ads for prominent brands including UFC and ESPN.
- Implemented new company standards and elevated production quality.

***Video Producer / Editor / Videographer, CHALK COUTURE***

***August 2020 - April 2022***

- Directed, produced, and edited DIY Home Décor product videos, ads, and conducting live-streaming events.
- Synced multi-camera footage and edited sound levels.
- Created captions and SRT files, and designed text animations/motion graphics.
- Handled media management, organization, and project planning.
- Conducted live-streaming for public/private events over Zoom and multiple social media platforms.
- Created the company's new animated logo.
- Collaborated closely with marketing teams to develop and execute campaigns, contributing to a 12% increase in sales.

***Video Producer / Video Director / Video Editor, TALKING HEADS***

***May 2018 - April 2020***

- Produced commercials, spokesperson videos, and product videos.
- Developed a great working relationship with local talent agencies and top talent in the Utah area.
- Trained multiple interns new to video production, setting and reaching goals with high video standards.
- Redesigned and upgraded media handling and lighting methodologies.
- Managed production crews to ensure smooth operations and optimized workflow efficiency, fostering a highly proficient workspace for both crew and talent.
- Utilized expertise in green screen technology and teleprompter operation to facilitate fast turnaround.
- Led the new product video department.

***Video Producer / Video Editor / Videographer, NETFLIX CS***

***May 2016 - April 2018***

- Created motivational company announcements, recruitment, and corporate trainings.
- Received praise for engaging content and collaborated closely with management.
- Built hype and engagement for customer service reps.

***Owner / Video Producer / Video Consultant / Crew, ShepIC MEDIA***

***January 2009 - Present***

- Managed full production process for various clients including Netflix, HBO, Cisco, Discovery Channel, Chevrolet, LFA/UFC, and the US Air Force, which involved full production, writing, storyboarding, budgeting, hiring, collaboration, production, shooting, and editing.
- Demonstrated expertise in camera systems (Lumix, Sony, Canon, Blackmagic, and RED), lighting techniques (product, cinematic, interview, and abstract lighting), and software proficiency in DaVinci Resolve and Adobe Creative Suite; After Effects, Premiere, Audition, Illustrator, and Photoshop.
- Specialized in motion graphic design and animation, voice-over recording, sound design, script breakdowns, shooting schedules, and production organization.
- Directed talent, conducted rehearsals, managed locations, and oversaw set build and takedown for projects, including behind-the-scenes interviews and featurettes.
- Skilled in graphic design, web design, and logo creation, adding versatility to creative projects.